

1920s Economy



List three interesting facts about “urbanization” in the 1920s:

1. _____
2. _____
3. _____

By 1929...Many Canadian families:

- Had limited access to _____ (less than ____% of rural households have access to electricity!)
- Did not have inside running water (less than ____% of households in small towns)
- Did not have access to a _____ (less than _____ of the households in _____ had refrigerators!)
- Did not have _____!!!! (Less than ____% of rural households had a flush toilet)

Consumerism

- After paying bills, buying groceries... people still had money left over... _____
- Companies spent a lot of time and money _____ in magazines and _____ newspapers.
- 1st _____ printed and shipped across the country

Radio



- More people could afford radios
- Advertising of products on the radio fueled _____
- _____ - William Lyon Mackenzie King: participated in Canada's 1st _____ to celebrate the Diamond Jubilee of Confederation
- King was impressed with this new medium and continued to address the country with the radio

The Automobile

- _____ Canadian families had a car by 1929
- Evolution of highways, streetlights, _____
- Communities are _____
- Cdn. Car manufacturers (ie. McLaughlin Motors)
 - have difficulty competing with _____
- Dependence on petrol (gas/ oil products) begins



Buying on Credit

- Up until now, credit was only given for a _____ loan- food, fuel
- Demand for _____ prompted merchants and banks to lend money for more durable goods, like household furnishings and cars
- Expensive items were bought with payback as an _____
- Household debt _____ dramatically
- Available even to play _____

Growing Economy

- Industries developed _____ (Assembly lines: more product, more quickly for less money)
- Products were _____ to buy
- Vehicle ownership went from 300 000 in 1918 to _____ in 1929
- Electrical power replaced _____ → cheaper (Large hydroelectric power stations)

Exporting Goods

- High demand for Raw materials
Ex. Pulp and paper industry expanded because it supplied the US with paper for newsprint

Wheat:

¼ countries exports at beginning of WW1; by 1920: increased _____ %.

Forces that helped increase wheat exporting:

- _____
- _____

List the three reasons given in this presentation to describe why the Maritime economy was struggling:

- _____
- _____
- _____

Describe how Canada's trading relationships were changing during this period: