



# AGROWING MATERIAL ABUNDANCE



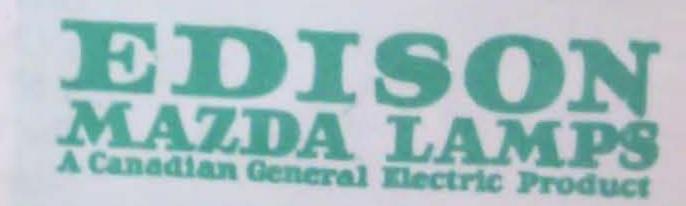
HAT difference does it make?

Light is the least expensive of all modern comforts. It costs less now than it did before the war.

A 75 Watt Edison Manda Lamp averages less than half a cent an hour for current. If you read your daily newspaper from end to end under the proper light, the paper will have cost you more than the light you read it by.

The price of a cigar given to a guest will more than cover the cost of illuminating your house all evening. In comparison with any other service to the same end, light is an infinitesimal item in the cost of comfort and convenience.

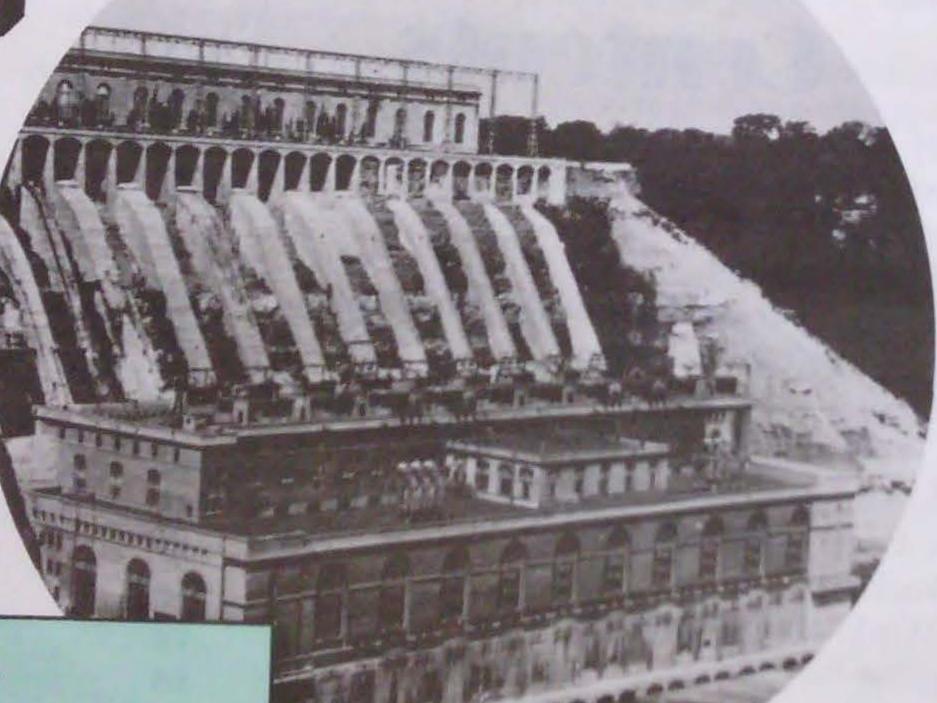
Near you is an Edison Masda Lamp Agent. There you can obtain real information about good lighting.



Maclean's Magazine, Oct. 15, 1925

"With another 350 000 families installing electricity for the first time in the 1920s, seven of every ten homes in Canada had electric power by 1930."

A. B. Hodgetts, Decisive Decades, p. 312



Queenston hydro-electric power house

# Found—

# The Secret of Speed in Electric Range Cooking!

A quart of water raised to boiling point in eight minutes on an electric range! And everything cold—range and water—at the start!

Doesn't a fast worker like that appeal to



**Jpright** 

**Electric Toaster** 

\$145.00

3.00

11.50

135.50

150.00

160.00

Ontario Hydro, 1929

2.50

01-547. This Upright Table caster is heavily nickel-plated with beavy east base; has a guaranteed element that will toast the bread evenly; complete with attachment cord and plug. 3.75

ectrical Gifts, 1929

asher

ooker

ryer

erator

Lamp

c Range

**Machine** 

you? That's the Beach Electric Range.

It gets its speed from the scientific arrangement of the coils in the element. In most ranges every coil comes in contact with the porcelain plate. In 'he Beach only one coil in eleven touches.

There is no waste of heat—it is all concentrated directly on your cooking utensils. You'll appreciate all the other unusual features of this fine range if you ask the nearest Beach dealer to show it to you, or write direct for booklet.



# Alternatives to Electric Appliances

Windmill	\$60.
Wood or coal	Φ00.
cook-stove	40-70.
3 Burner oil stove	20
4 Burner gas range	38.
Hand washing	
machine	19.

# The Greater Canada of Tomorrow

"Every day is bringing some marvellous new application of electricity into the making of which have gone years of research and experiments. . . . The prospects for the application of our water power are boundless. After Norway, Canada has the greatest per capita water power development, yet only 8½% of Canada's power resources are now used. It is one of the mighty factors in building up the greater Canada of tomorrow – the Canada of industrial achievement and enterprise."

Northern Electric, 1956



13-500 Electric Washer, described above.

Price ..... (See note under illustration regarding Motor accompanying W

No more necessity for cold kitch-cas, if your gas or electric nto ve is fitted with one of these handy little heaters is devel-ope an amazing amount of heat for its small size— smough to keep the kitchest warm an dj comfortable, and do a surpris-ing a mount jof cooking besides. "Anner is 26 ins. The "ACME A" Annex is 26 ins. deep by 14 ins wide, and may be set to the exact level of your cooking stove by means of adjustable legs. Centries Ten in 2514 x 1314 ins., and Stied with two No. S size southing covery.

Firepest to it has long S ins wide, and 10 ins deep, firepest to it has long S ins wide, and 10 ins deep, firepest to it has long in the long rates. Special flue construction quities all the long grades. Fire door and anhyli (with since damper), are sinked-planed. 15-119 "ACME A" Coal Annex Shipped

O1-523. Everheight Lame, for
perseral home use;
burns gasoline and
ar; safe and econornical, Base nickelplated. White shade
10 tos. in diameter,
two mantles, pump,
wrench, h an ger,
elsaming piok and
sztrs geoorstor brcluded, writers approval 10.95

Inch Pipe. Pump only. Weight 30 lbs. 441L-708. 4-Inch Cistern Pump, for 11/2-Inch

Pipe. Pump only. Weight 35 lbs. Price..

Takes third-class freight rate. Order this from Regins, Saskatoon or Winnipeg

# GETTING PEOPLE

# Perhaps You Need A Bicycle-But Don't Know It



If you are a workingman you need a bicycle. It will save you long waits and tiresome rides in jammed street cars.

If you are a carpenter you can carry your kit from job to job and save valuable time. A collector can collect a very much larger amount of money.

With a bicycle you can make double, often triple, the number of business calls in a day. You can call on out-of-the-way prospects off the car lines.

Hundreds of teachers and thousands of pupils ride bicycles to school

The bicycle solves the emergency delivery problem of the grocer, butcher, druggist and other merchants. It is the cheapest form of quick transportation

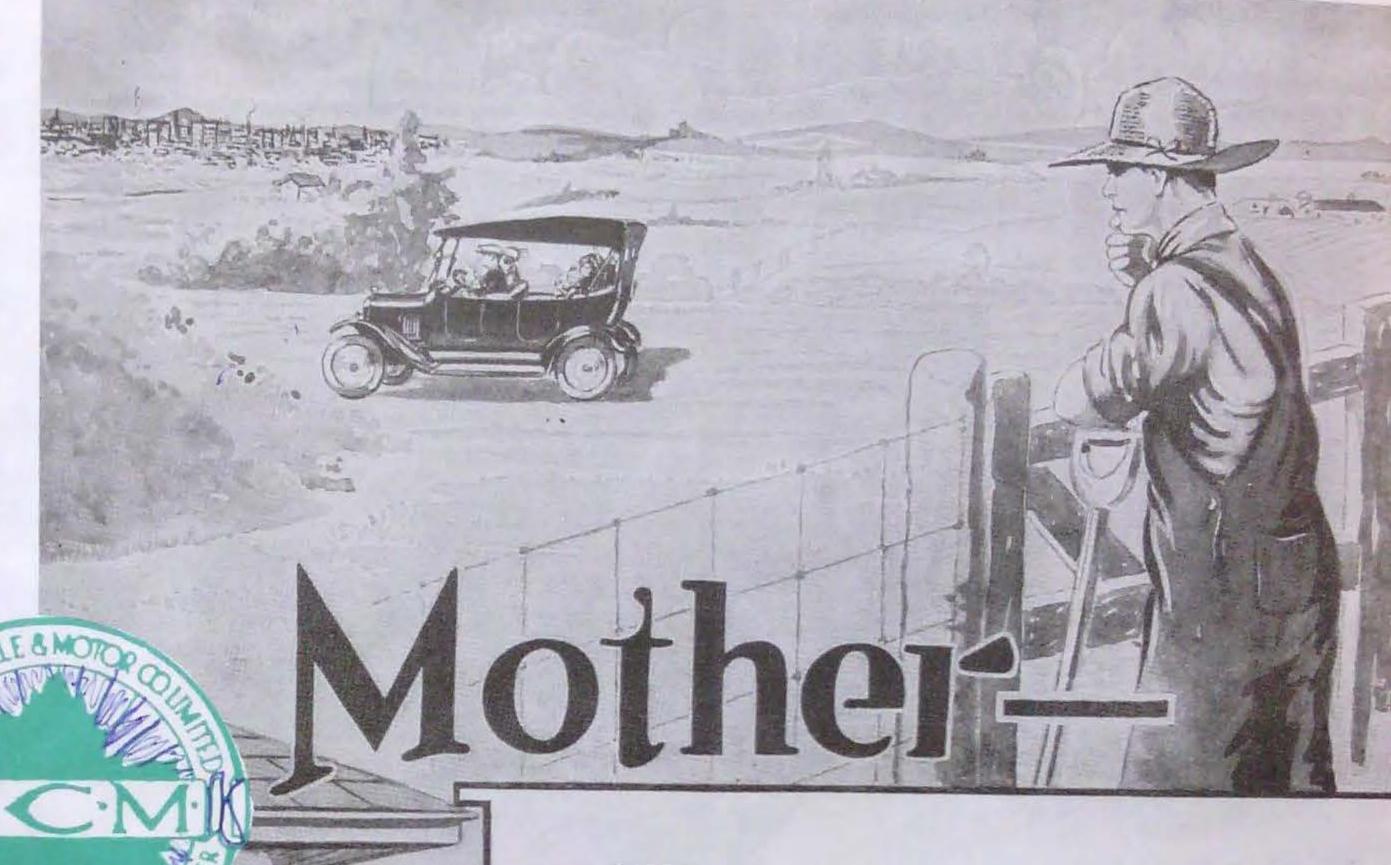
Bicycling saves time Saves car fare. Saves expensive shoe leather. Saves money

Do ye need a bicycle?

If you do, you'll want one the

C. C. M. Bicycles are fa easy-running and long service built to stay out of the rep

And the new Hercules P Brake—the Coaster Brake side arm—is included v



C.C.M. Bicyc

PERFECT-MASSEY-RED BIR.
CLEVELAND-COLUMBIA

90% Made in Canada -100% Value

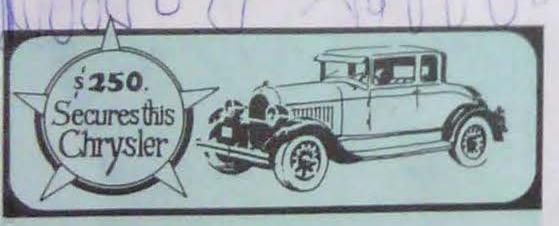
Canada Cycle & Motor Co., Limited

Montreal, Toronto, Winnipeg, Vancouver



This trade mark is on the frame of every C.M. Biryele.

Maclean's Magazine, June 1, 1920



# The Most Amazing Offer \$250 Secures This Dodge

Easy Terms

Labouring men, clerks, bookkeepers, bankers, business women - a chance for everyone. Make a small cash deposit as down payment and then divide the remainder into ten or less monthly instalments according to your convenience.

Pay As You Ride

The first payment means you drive the car away, and enjoy the use of it while paying.

We'll Take Your Old Car

Trade it in before it runs up repair bills for you. Get a high-grade car that will give real satisfaction. The chance to find a car in this gigantic stock at your price will never come again. NOBODY realizes better than Mother the tendency of the present day family to drift apart.

In rural communities the boy irks for a glimpse of town now and then—so does the girl. Sometimes the longing becomes so great they leave permanently. How many tragedies has that meant for Mother?

How much would it have meant for the rural life of Canada—how much to the agricultural production of Canada and its farm wealth if the majority of the farm boys who have gone to town had stayed on the farm? If the FORD Car had been available then as now at its present low price, and town had been brought so close that it could be visited regularly—perhaps they would have stayed.

It is stated that from the Maritime Provinces of Canada alone, as many people have gone to the United States as the present population of those Provinces.

In cities and towns also there are dangers to boys and girls that healthful recreation will guard against. The constant thought of the Mother is to keep a watchful eye on the growing boy or girl—to guard them from questionable amusements and places of amusement. Did you ever think of a FORD Car to keep their minds in healthy channels?

And then for yourself—the FORD Car is a family servant—afterwards a means of recreation—to go more places—see more people—and refresh yourself.

The price of the touring car is

\$445

Freight and Government Taxes extra.

And it can be bought on a monthly payment plan.



FORD MOTOR COMPANY OF CANADA, LIMITED, FORD, ONTARIO.

Ecerystemen's World, March, 1981

Influenza.

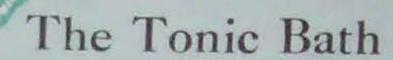
The Unseen Passenger

in Your Car

MANY a long winter illness starts from a seemingly harmless motor drive. Drafts swish through the car. Your body becomes cold and shivery. Result: Influenza - or worse!

Guard against winter driving ills. Guard against them by wearing Penmans 95 - Canada's famous health underwear. Penmans 95 gives maximum winter protection-yet is never too hot for indoor wear. It is springy and resilient -- absorbs perspiration -the most durable and sanitary quality underwear you can buy.

Made in all the most popular styles and lengths for men, women and children



田田

Reeping the peres open und EAVSED with Lifebury

It is decidedly a gain to find a soap that makes the bath a refreshing delight. It is decidedly a boon to find in that soap a health bringer as well. That is the double benefit you gain with

# LIFEBUOY

To a soap base of the utmost purity we add a gentle disinfectant agent that makes the ski: "glow with health". The healing, copious lather of Lifebuoy thoroughly cleanses the pores and leaves them d'sinfected and sweet.



The mild Lifebuoy odour quickly vanishes after use. All grocers sell Lifebuoy.

LEVER PROTHERS LIMITED TORONTO

Maclean's Magazine, June 1, 1920

# Are we really happy?

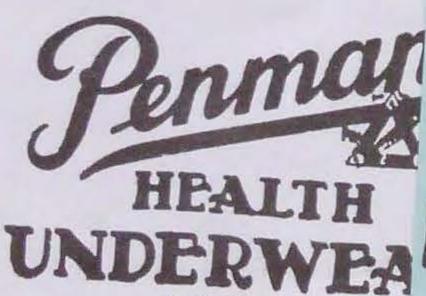
Here is a gripping story of a woman who thought the world owed her happiness, and when it seemed to be within her "THE GIRL WHO WANTED HAPPINESS" in the SEPTEMBER TRUE STORY MAGAZINE!

The purpose of TRUE STORY MAGAZINE is not to preach, yet, in the sense that this great magazine reveals the truth about life, every one of its stories is a powerful sermon. Just as the Minister, through his broad sympathy and deep understanding, seeks to guide his people into the ways of righteous living and happiness, so do the true life chronicles of TRUE STORY MAGAZINE send out their messages of hope, inspiration and encouragement to the millions of readers who make up

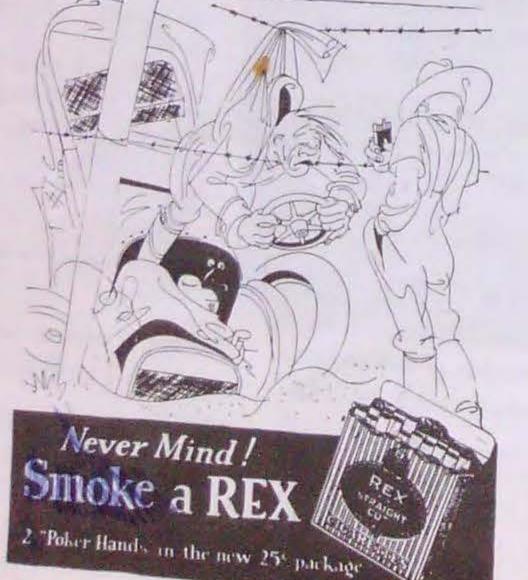
FREE Send for Two Trial Packages



Manitoba Free Press, Aug. 5, 1927



Halifax Herald, Oct. 24, 1929



PENMANS

is a fine light-weight garmen! famous both for its remark-

able wearing qualities and health protection. Made of fine selected parns that increas softness minimize shrinkage and insure excep-

Write for free set of Peremantepercises—an invalnable ad to bealth and robust

tional durability.

physical development.

Manitoba Free Press, Aug. 25, 1927

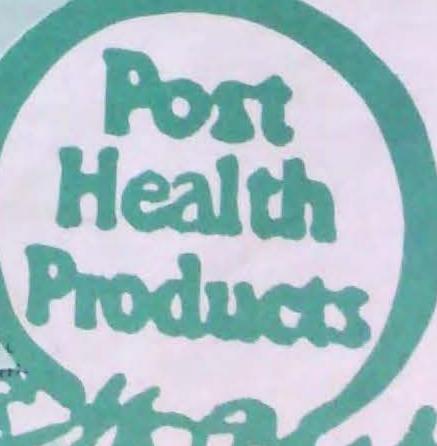
to be olding a job like that!



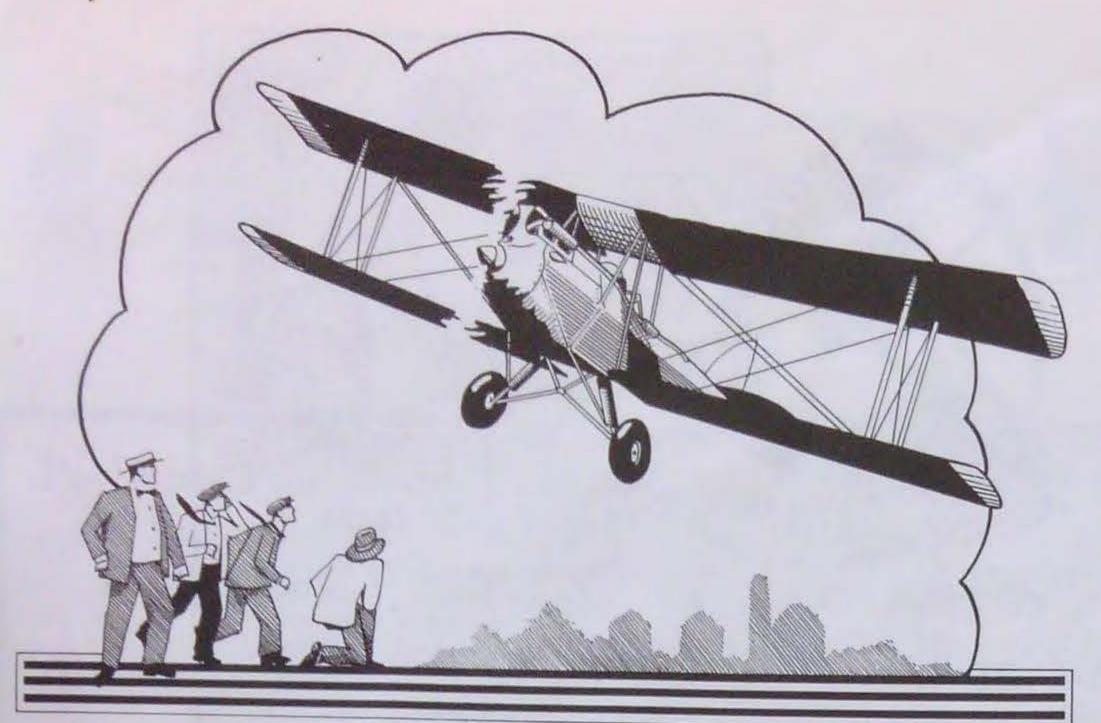
Nourishment Like This Puts You Ahead!

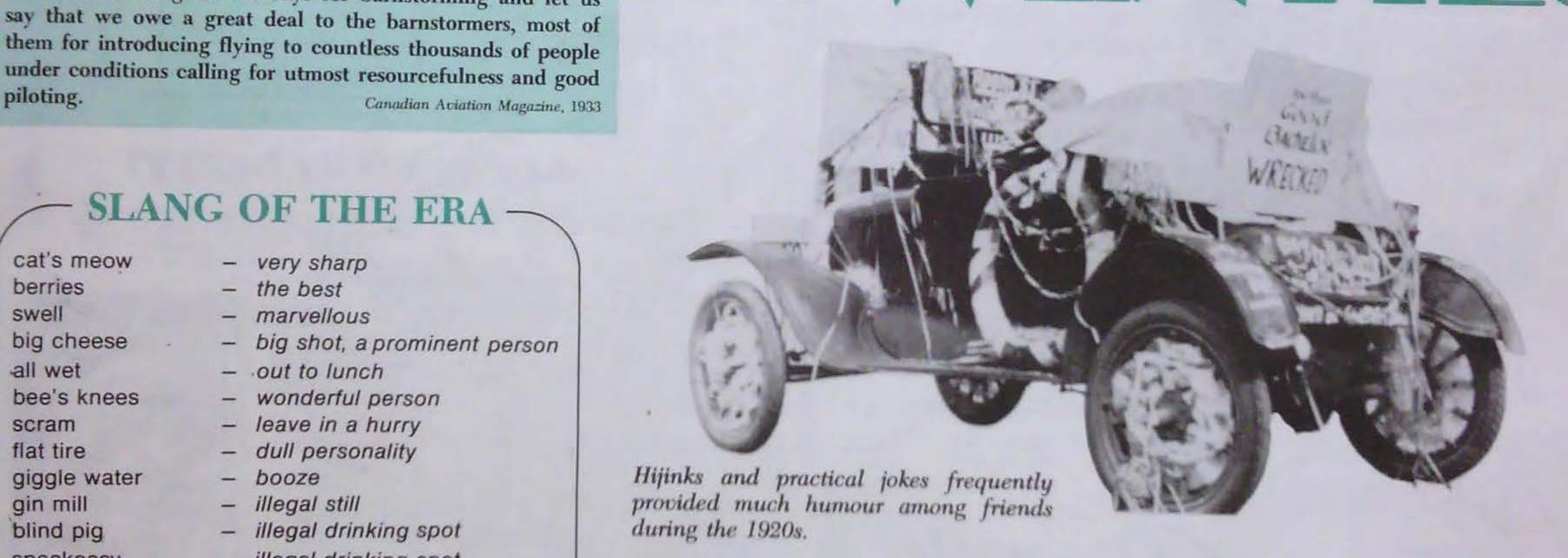
SALES MANAGER at 1 Bert Johnson is young f a position. But from the began his business caree moved quickly.

Good health has always bee -good health promoted by ri -giving him the proper nouris for a keen mind and an ener hard-working body. Right food mean a great deal to you, too. Pariularly Grape-Nuts. It sur delightfully appetizing f essential elements of nutrition.









# SLANG OF THE ERA -

cat's meow berries swell

piloting.

big cheese

out to lunch

all wet bee's knees

gin mill

blind pig

hi Jack!

speakeasy

wonderful person

scram flat tire

giggle water booze

illegal still

illegal drinking spot

hooch booze

splifficated, ossified

gatecrashers

lamps cheaters raz-ma-taz

struggle buggy upchuck applesauce baloney

bunk banana oil horse feathers heebie jeebies hep

keen kidda ritzy, swanky the real McCoy

dogs - eyes eyeglasses - restless vigour - a car for courting to throw up nonsense nonsense nonsense nonsense nonsense - the jitters - wise, "with it" attractive

very sharp

"Not more than 5 or 6 years ago if an airplane succeeded in

landing at your town without cracking up in somebody's

"A few of the really bold folk would go up [in the plane],

pasture, everyone turned out to see the strange contraption.

provided they were willing to spend the necessary \$5-\$10.

Those were the good old days for barnstorming and let us

the best marvellous

big shot, a prominent person

leave in a hurry

dull personality

illegal drinking spot

police raid on speakeasy

thief's greeting to a rumrunner

shoes

- drunk

a friendly form of address

- elegant

genuine article

smeller - nose spiffy

fashionable

# **JOKES**

## Tin Lizzie Joke

A farmer tears the tin roof off his barn and mails it to Ford. A week later the company writes:

"Your Model T is the worst wreck we've ever seen; it will take us two weeks to fix it."

R. Collins, A Great Way To Go. p. 49

### SPEAKER (AT A PROHIBITION MEETING)

"A friend of mine purchased a barrel of liquor and drank himself to death before it was a quarter gone. Are there any comments on this sad incident?"

Silence, then from the back of the house-"Where's the rest of it?"

As Mrs. \_\_\_\_ tossed to and fro in her bed one night, the clock struck three, and a voice of a little child came plaintively from a crib:

"Mama!" it said.

"Yes, love?"

"Mama, I can't sleep, won't you please tell me a fairy story?"

"Wait, my love," said Mrs. \_\_\_, "your father will soon be home and he will tell us both one."

# NUBS OF NEWS

### Gas Tax

Alberta-1922-\$.02 per gal Manitoba-1923-\$.01 per gal Ontario-1925-\$.03 per gal

Driver's License

Ontario - 1927, Operators P.E.I. - None required

Total number of automobiles in 3 leading nations in 1925:

Britain ...... 1 510 000 Canada 652 121

Number of persons per automobile in 3 leading nations in 1925:

Canada Britain

# WIT, WISDOM, AND WHIMSY

"For the man who still walks, there is one joy left in life. He doesn't have to jump every time a boost in the price of gasoline is announced."

Saskatoon Star, 1920

"People would be a lot better off if they cared as much about heaven's opinion as the neighbours'."

Calgary Morning Alberton, 1920

"Jazz is reported to be dying. There's no other way to account for the strange noise it makes."

Saskatoon Phoenix, 1920

"At any rate, the use of cigarettes will never become common among the women who darn stockings."

Kingston British Whig, 1920.

"The men who bring up large families these days deserve credit, and many of them could not get along without it."

Vancouver Procince, 1920.

"Police are still hunting bootleggers. Most everybody else seems to have found theirs." Elmira Signet, 1925.

"Especially dangerous are the rumrunning motorists who run with the rum inside of them."

Toronto Globe, 1920.

"What with the low-neck gowns, short skirts, cobweb stockings and half hose, doctors will have to vaccinate on the ear." Coball Nugget, 1920.

"Lack of wind forced postponement of the Fisher Cup Yacht Race at Toronto yesterday. They will never have to call off an election for this reason."

Hamilton Spectator, 1925.

"There is a telephone to every eight persons in Canada and judging from reports of 'Lines Busy' the other seven are on the wire every time you want to use yours."

> Hespeller Herald, 1920. Maclean's Magazine, 1920-1925

# Radio Listening

This farm housewife in southern Alberta may be a bit inconvenienced by her radio headphones if she has to move to hang up clothes. Most listeners of the wireless or radio "miracle" didn't take it quite so casually. Especially in the early 1920s, radio fans called "twiddlers" would, for long hours every evening, adjust and re-adjust a crystal set and a "cat's whisker" to pull in distant radio signals. By the mid 1920s, battery-powered radios such as the one shown were common across

Canada. By Christmas 1928, the public could buy a plug-in, electric current, and multi-tube Rogers-Majestic, General Electric, Philco, and Atwater-Kent radios connected to a loudspeaker. By the end of the decade, such new radios in their handsome wooden stand-up cabinets were a normal part of Canada's living rooms and no longer amazed people.

# Radio Coverage

"While the new-fangled radio received a great deal of attention and sales, not many Canadians could receive Canadian radio signals. Canada's total radio-station power output was 50 kilowatts, compared to 6 800 kilowatts for American stations. With more than one third of Canada's radio signal power centred in Toronto and Montreal, great isolated areas were served only or mainly by the high-powered radio stations from the United States.

E. A. Weir, The Struggle for

National Broadcasting in Canada, p. 83

The telephone operator was a social institution in most communities. To place a telephone call, the caller spoke directly with the operator. In many communities, people called the operator by name, and she knew much of the news in the surrounding area.



A woman washes while listening to the radio, Calgary area, 1922.

# HUMAN FLIES

As buildings such as Montreal's Sun Life Building, and Toronto's Royal York reached heights of 25 storeys or more, daredevils began to thrill spectators by climbing up the skyscrapers.

### INFORMATION

"Canada has one telephone for every eleven people. This percentage is surpassed by only one other country."

Northern Electric, 1925

### SUNDAY PLAY

As Sundays were by tradition a day of quiet, children were not permitted to dress in a casual manner or engage in active play. By the 1920s, families were beginning to relax these rules enough for a young boy to be able to go biking.

# The Liquor Balance

Costs	Benefits					
<ol> <li>Canada's drink bill.</li> <li>Drink-caused idleness.</li> <li>Misdirected labour.</li> <li>Drink-caused mortality.</li> <li>The waste of grain.</li> </ol>	1. The liquor revenue.					
<ul><li>6. Charitable outlay caused by drinking.</li><li>7. Crime and drunkenness.</li></ul>	F. S. Spence, The Campaign Manual					



Burford, Ontario, Home and School Association, 1921

SUNDAY CUSTOMS

Some families did all of their

manual domestic labour, such

as baking and shining shoes,

on Saturday evening. For

many households, Sunday

meant morning and evening

church service, social visits,

and little physical exertion.

# TEACHER'S CONTRACT

This is an agreement between Miss Lottie Jones, teacher and the Board of Education of the Middletown School, thereby Miss Lottie Jones agrees to teach in the Middletown School for a period of eight months beginning September 1, 1923. The Board of Education agrees to pay Miss Lottie Jones the sum of seventy-five dollars (75) per month.

Miss Lottie Jones agrees:

- 1. Not to get married. This contract becomes null and void immediately if the teacher marries.
- 2. Not to keep company with men.
- 3. To be at home between the hours of 8 p.m. and 6 a.m. unless she is in attendance at a school function.
- 4. Not to lotter downtown in ice cream parlors.
- 5. Not to leave town at any time without the permission of the Chairman of the Board of Trustees.
- 6. Not to smoke cigarettes. This contract beis found smoking.

- 7. Not to drink beer, wine or whiskey. This contract becomes null and void immediately if the teacher is found drinking beer, wine or whiskey.
- 8. Not to ride in a carriage or automobile with any man except her brothers or father.
- 9. Not to dress in bright colors.
- 10. Not to dye her hair.
- 11. To wear at least two petticoats.
- 12. Not to wear dresses more than two inches above the ankle.
- 13. To keep the schoolroom clean; to sweep the classroom floor at least once daily; to scrub the classroom floor once a week with hot water and soap; to clean the blackboards at least once daily; to start the fire at 7 a.m. so that the room will be warm at 8 a.m. when the children arrive; to carry out the ashes at least once daily.
- comes null and void immediately if the teacher 14. Not to use face powder, mascara or paint the lips.

# **BOYS ARE TOO** WARM **GIRLS ARE TOO** COLD

Lightness of Apparel Worn By Girl Students Requires **Furnace Stoking** 

Boys with Heavy Clothes Complain of the Heat

Because of the lightness of the clothing worn by the collegiate girl students, a serious heating problem has presented itself in the local high schools. This was the admission today of an official, who states that real difficulty is encountered in the regulation of the temperature to a degree where it is comfortable for both girl and boy students.

By reason of the light clothes the girls wear in the fall and winter, as well as spring, a high degree of heat is required to keep the room sufficiently warm enough for them, while at the same time it is too hot for the boys garbed in more substantial clothing. What is to be done in the matter is puzzling school officials. If the classrooms are made warm enough for the girls the temperature is too high to be comfortable for the young men, it was explained.

At the same time that this unusual situation is revealed comes the statement from Mrs. J. I. A. Hunt, chairman of the board, that all collegiate girls should be attired in regulation uniforms. Her statement followed indirect complaints made by residents living near collegiates over the scanty clothing wom by collegiate girls.

The chairman herself frowns on the sleeveless dresses, short skirts and low-cut necks, representing the styles of dresses worn by the high school girls.

She added that there could be no denying the scantiness of the attire of the teen age collegiate girls and that was one of her principal reasons for wanting uniforms introduced into the collegiates.

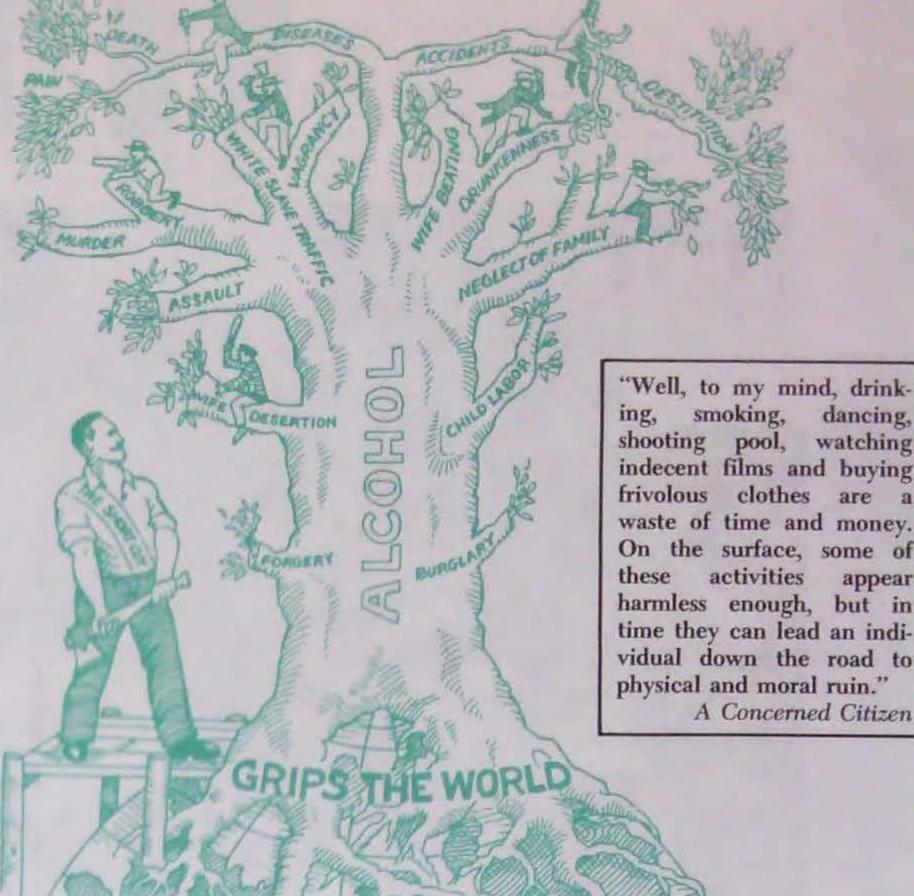
London Free Press, October 17, 1929.



Church at Baie St. Paul, near Rivière du Loup, Quebec, 1929

# CAREFULL WAYS





National Woman's Christian Temperance Union, Evanston, Illinois

# SUNDAY LAWS

In Force in the Province of Ontario

# PROHIBIT

- 1. LABOR. With certain exceptions this includes:
- (a) THE WORK OF LABORERS, MECHANICS and MANUFACTURERS.
  (b) ALL FARM WORK, such as SEEDING, HARVESTING, FENCING,
- DITCHING.

  (c) WORK ON RAILWAYS, such as BUILDING and CONSTRUCTION, and
  - also REPAIR WORK, except in emergencies, and TRAFFIC, excepting the forwarding of PASSENGER AND CERTAIN FREIGHT TRAINS.
- (d) ALL BUILDING, TEAMING, DRIVING FOR BUSINESS PURPOSES, THE WORK OF BAKERS AND BARBERS, Etc.
- (e) THE WORK OF MUSICIANS AND PAID PERFORMERS OF ANY KIND. Works of necessity and mercy excepted.
- 2. BUSINESS. It is unlawful to MAKE CONTRACTS or to BUY, SELL or DELIVER ANYTHING on Sunday, including LIQUORS, CIGARS, NEWSPAPERS, Etc. Generally speaking the only exceptions are DELIVERING PASSENGERS' BAGGAGE, MILK for domestic use, and SUPPLYING MEALS AND MEDICINES.
- 3. ALL GAMES, RACES OR OTHER SPORTS FOR MONEY OR PRIZES, or which are noisy, or at which a fee is charged, and the business of AMUSEMENT or ENTERTAINMENT.
- 4. ALL EXCURSIONS for hire and with the object of pleasure, by TRAIN, STEAMER or OTHER CONVEYANCE.
- 5. ADVERTISING in Canada, unlawful things to take place on Sunday, either in Canada or across the line.
- 6. IMPORTING, SELLING or DISTRIBUTING FOREIGN NEWSPAPERS on Sunday.
- 7. ALL GAMBLING, TIPPLING, USING PROFANE LAN-GUAGE, and all other acts which disturb the public quiet.
- 8. ALL PUBLIC MEETINGS, except in Churches.
- P. HUNTING, SHOOTING, FISHING: also BATHING in any public place or in sight of a place of public worship, or private residence.

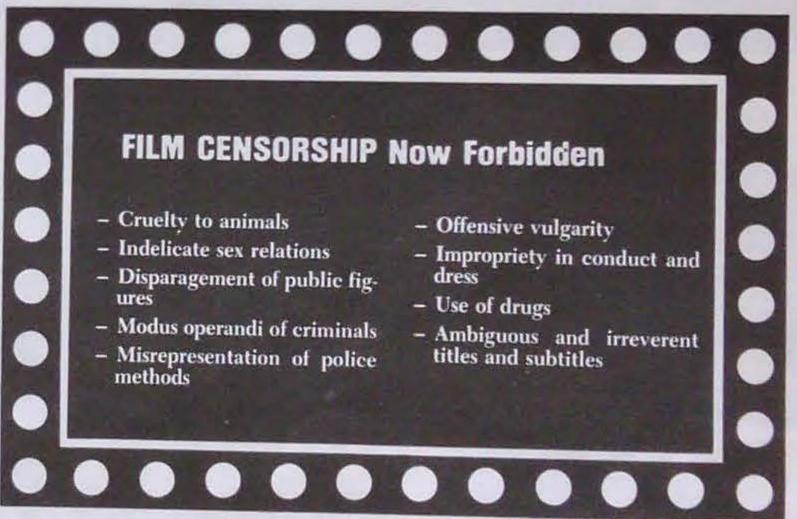
THE PENALTY IS FROM \$1.90 TO \$500.00

# THE GAME LAW

of the Province makes Sunday a CLOSE SEASON for all GAME and

THE PENALTY IS FROM \$5.00 TO \$25.00

E Por



Maclean's Magazine, Nov. 1, 1925



# LORD'S DAY ACT, CANADA

".... is intended to prevent the open shop, the exploitations of the public by organizers of excursions... and also the opening of places of public amusement for which a fee is charged. Legitimate recreation and amusement are in no way interfered with."

Charles Fitzpatrick, Minister of Justice, Canada, 1906

Everywoman's World, March, 1923, p. 53

# HE FAMILY





		C	ANADA'S P	OPULATIO	IN I			
	1921	1922	1923	1924	1925	1926	1927	1928
Prince Edward Island Nova Scotia New Brunswick Quebec Ontario Manitoba Saskatchewan Alberta British Columbia Yukon Northwest Territories Canada	88 615 523 837 387 876 2 361 199 2 933 662 610 118 757 510 588 454 524 582 4 157 7 988 8 788 483	88 400 527 100 391 700 2 400 000 2 976 000 615 600 770 600 592 200 535 000 3 800 8 150 8 908 550	88 020 530 000 395 500 2 439 000 3 019 000 621 200 783 700 595 900 544 000 3 600 8 320 9 028 240	87 700 533 600 399 400 2 480 000 3 062 000 626 800 796 800 599 600 553 000 3 550 8 490 9 150 940	87 300 536 900 403 300 2 520 000 3 103 000 632 400 809 900 603 300 560 300 3 500 8 600 9 268 700	87,000 540,000 407,200 2,561,800 3,145,600 639,056 820,738 607,599 568,400 3,450 8,850 9,389,693	86 700 543 600 - 411 000 2 604 000 3 187 000 647 000 836 000 617 000 575 000 3 470 9 050 9 519 220	86 400 547 000 415 000 2 647 000 3 229 000 655 000 851 000 631 900 583 000 3 500 9 200

Canada Year Book, 1928

1 ton [907.2 kg] coal

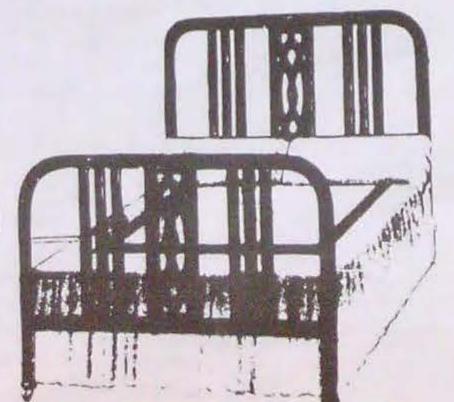
This family has pitched their tent at a municipal motor camp, near Ottawa, Ontario

The most dramatic change was in the role of the mother. It was an easier task in the 1920s to organize the home because the cluttered Victorian style at the turn of the century had given way to simpler and more compact designs. The widespread use of electricity revolutionized home appliances and reduced work. The woman no longer had to stoke the fire in the kitchen stove and clean out the ashes. She could get water from the kitchen sink instead of fetching it from an outdoor pump. Corner stores offered a greater variety of convenience foods which made meal preparation a more pleasant task.

Well-built brick; 4 bedrooms; large porch; 3 piece bath; good cellar; furnace; electric features. Good alley at side and lots of room for car.

Large living room with fireplace, dining room with beamed ceiling, kitchen with built-in cabinets, four large bedrooms, 3 piece bathroom-hot water heated.





\$16.50

A modern urban home







Six-room solid brick, complete base. ment, Side drive; fine lots with fruit

\$6 000

Household Bills

\$16.37

19.69

.70

14.48 1 cord° of hardwood

1 gallon [4.5 litres] coal oil

6 room house with modern conveniences, 27.49 rent per month

6 room house with incomplete modern conveniences, rent per month

3 min phone talk, London [Ontario] to Toronto

"no metric equivalent

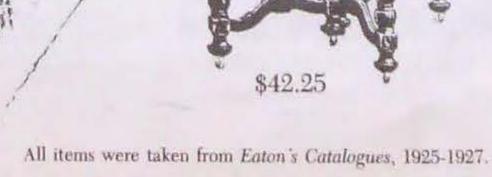


\$32.50

# SHOPPING LIST

	kg sugar	\$ .18
	kg coffee	1.35
Į	kg tea	1.60
l	kg salt	.08
1	kg cheese	.71
1	kg bread	.17
1	kg flour	.12
1	kg sirloin steak	.68
1	kg pork	.58
1	kg bacon	.93
1	kg ham	1.32
1	kg butter	.95
I	kg potatoes	.04
1	can tomatoes	.16
1	can peas	.17
1	can corn	.16
1	1 milk	.04
1	bushel* apples	.27
10		

\* No metric equivalent



# EVERY WOMAN SHOULD

# FEW OPENINGS FOR CIRLS

in blacuit and candy departments, B-HOUR DAY.

Canadian National Railways,

Maclean's Magazine, June 15, 1920, p. 52

Preparing lunch,

Butterfly Lake, Muskoka



Girls' Technical School

Employees by Sex and Average Salaries and Wages Paid in Forty Leading Canadian Manufacturing Industries during 1927, with Average Number of Days Operated by Plants in each Industry for 1926 and 1927.

### WAGES

ndustries	Employee	s on Wages	/W		day
	Male	Female	Total	1926	18
	No	No.	No.	8	1
Pulp and paper	28.880	813	29 702	1.302	2
Flour and grist mills	3 124	1/15	5 259	970.	1 2
Slanghtering and meat-packing	7 492	711	8.203	1 101	100
Central electric stations	5 699		8.699	1 423	1 3
Sawmills	12 371	84	42 655	936	138
Automobiles	8.746	200	8.946	1 535	3
Histier and cheese	6.571	240	6.820	1.002	2
Robber goods, including footwear	9.851	3 314	13 165	984	2
Electrical apparatus and supplies	0.926	2.865	12 791	1.061	1 2
Non-ferrous metal moelting	69.589	28	7 027	1 492	3
Cotton varu and cloth	11 493	7 261	20 754	702	2
Hailway rolling stock	19.996	45	20:041	1 329	2
Castings and forgings	16.516	352	16.868	1 138	3
Bread and other bakery products	11.786	1.782	13 568	1 069	3
Petroleum refining	3.311	26	3 337	1 4792	3
Printing and publishing	7 892	1.389	9-281	1.365	2
Sugar refineries	2 253	112	2 365	1.157	2
Clothing, women's factory	3 757	10 137	13-894	880	2
Cigars and cigarettes	1.773	3 227	5.000	658	2
Hostery, knit goods and gloves	4.874	11 285	16 159	728	1
Biscuits, confectionery and chewing gum	4.433	5 930	10 363	719	2
Breweries	3.763	44	1.807	1 186	20
Planing mills, sash and door factories	10:127	95	10.222	1:007	12
Boots and shoes, leather	8.502	5 500	14 002	883	3
Rolled products, pig iron, steel products, etc.	0.864	3	8.867	1.085	2
Machinery	7.734	236	2.060	1 166	D. 17.
Sheet metal products	11.2005	761	7.459	1.050	25
Clothing men's factory	4.700	5.352	10.721	1.000	25
Agricultural implements	0.798	195	9-493:	1 156	35
Printing and bookbinding	6772	2 176	9.148	1000	238
Furniture and opholstering Leather tanneries	9.520	435	3.781	1967	25
Fish-curing and packing	3 (679)	102	10.058	250	1
Acids, alkalies, salts and compressed gases	14.745	6 310	1 779	1,366	
Formulang goods, men's	1 770	2002	9.176	546	.35
Coffee and spices	1 104	420	1 1008	1077	Di
Distilleries	016	227	1145	1.300	25
Paints and varoushes	1-538	122	1700	977	29
Hardware and tools	1340	NOR-	5.818	9700	28
Brass and copper products	1.000	474	3105	1-1:00.	25
Total, forty leading industries	124 700	92.476	407 183	1.005	21
Grand Total, all indestries	411/634	224556	337 450	1.000	

Many women who entered the work force during World War I resisted social pressures to quit their jobs when the war ended, and continued working during the 1920s.

# LEAD A DOUBLE LIFE 99



dellie McClung was a tireless fighter for women's rights in canada. After her election to the Manitoba legislature in 921, she began to improve conditions for the rights of romen. Nellie McClung and a group known as the Alberta Five' won for women the right to be appointed to be Canadian Senate.

# LEGAL STATUS OF WOMEN IN CANADA, 1925

"On the presentation of a request by the National Council of Women, which links together a very large number of women's organizations in the cities and towns of Canada, the Dominion Government recently agreed to publish a pamphlet designed to give briefly the main sections of the federal and provincial statutes which deal with the relations of women in the family, in industry, in the municipality, and in the state. As the legislation involved is of a social character and various phases of it have been the subject of discussion and resolutions by labour organizations, it was decided that publication should be made under the authority of the Minister of Labour.

"The Department of Labour has, therefore, issued a pamphlet containing extracts from the Dominion and provincial laws relating to naturalization, franchise, eligibility of women for municipal, provincial or federal election and for service as magistrates or jurors, marriage, divorce, sexual offences, married women's earnings and property, dower, devolution of estates, insurance, mothers' pensions, maternity benefits, deserted wives and children, legitimation of children born out of wedlock, support of children of unmarried parents, adoption of children, hours of labour and minimum wages for employed women, workmen's compensation, and other minor subjects.

"Laws enabling the establishment of the labour and minimum wages for employed women, workmen's compensation, and other minor subjects.

"Laws enabling the establishment of minimum rates of wages for the employment of women have been passed in all the provinces but New Brunswick and Prince Edward Island. The Quebec statute, however, is not in force and no regulations have been issued in Nova Scotia. Compensation to the dependents of a man or woman injured in the course of employment is payable in all the provinces but Prince Edward Island."

\*\*Labour Gazette\* 1925\*\*

# Ladies Welcome!

In every United Cigar Store courteous salesmen pay special attention to the purchases of ladies. The moment you enter you will find attentive, helpful service. And the merchandise you buy will be fresh.

# United Cigar Stores

Canadian Owned and Controlled United Cigar Stores Limited

Women Win May 24, 1918

# FINE WORK BY WOMEN'S INSTITUTES

Large Attendance at Tenth Annual Convention Now In Session

Various Institutes of Province Are "Carrying On" In Excellent Manner

Halifax Herald, June 21, 1923

# The First Great Political Convention for Women

Having regard to the evolution now going on in the minds of our Canadian women in connection with not only party politics, but the whole matter of political expression, it may be stated that two main features emerged very clearly from the first national convention of Liberal women which was held in Ottawa in the middle of April last, and that these two features are probably as applicable to Conservative as to Liberal women.

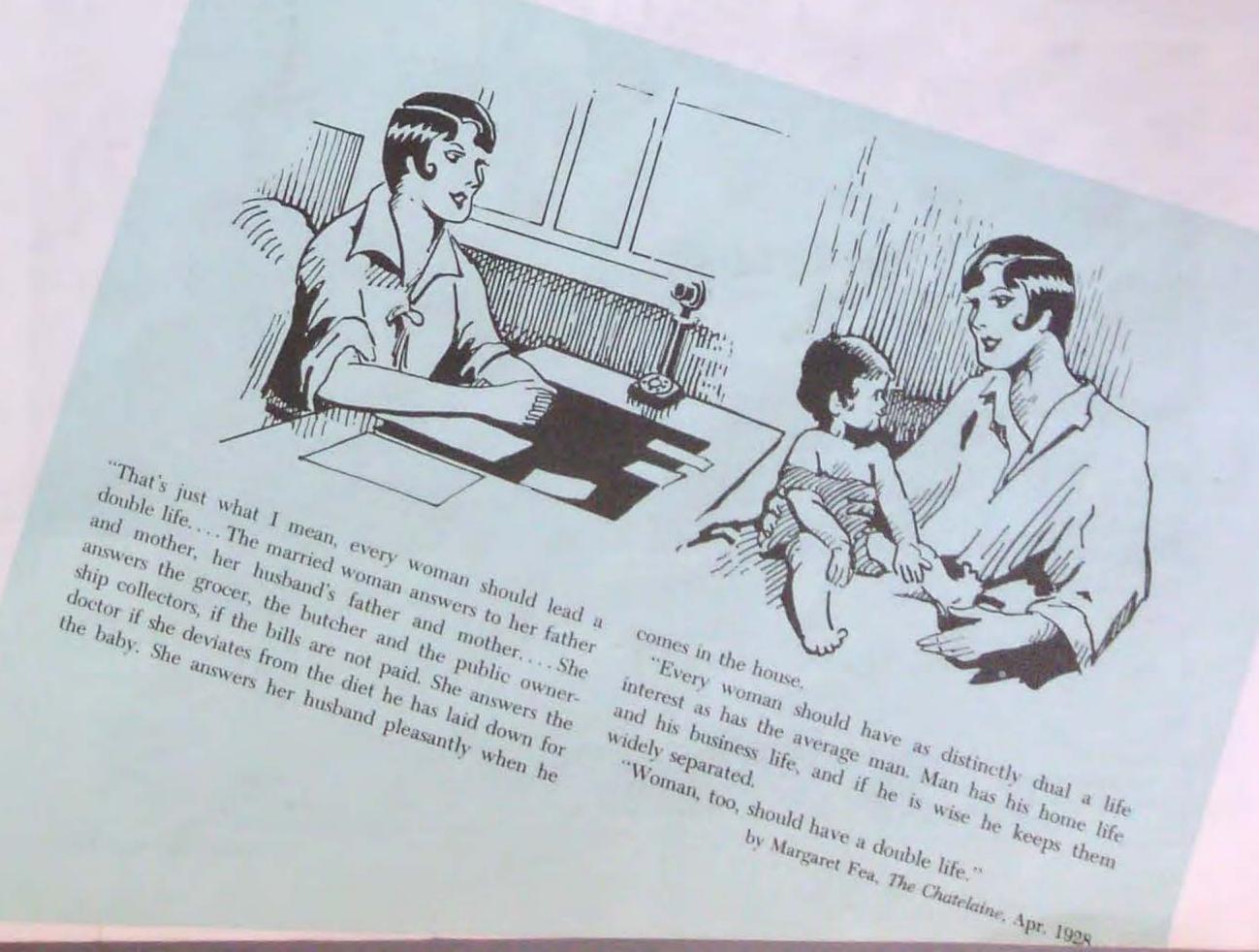
The first is, that it was made abundantly clear throughout all the proceedings that our women are, at last, attaining some measure of political consciousness, with a corresponding desire to use their political power as adequately as possible.

The second is that experience in practical politics has shown in the past ten years in all the provinces of Canada, as it has shown in all parts of the United States, that this political consciousness can best express itself and most effectively operate in separate organizations of women within the party folds, even though the ultimate ideal of women and men working side by side in the political arena, be strongly held.

This conference, the first of its kind, undoubtedly marks a new era in so far as Canadian women in politics are concerned. It has been in the air a long time, was indeed long overdue, and will undoubtedly be followed by some such gathering of the women of the Conservative party to effect a similar national organization.

The Chatelaine, June, 1928

Women's organizations grew rapidly during the 1920s, there were at least 60 country-wide organizations by 1929. Of these, the largest was the Women's Institute: by 1922 there were 1 000 chapters in Ontario. Their objective was "the dissemination of knowledge relating to domestic economy, with special attention to home and sanitation; a better understanding of foods, and a more scientific care and training of children to raise the general standing of health and morals of our people."



# ACHILD GROWING UP...



Children walking to school in High Park, Toronto, 1929







18-117. I'm a Walker. A brightly lithographed cardboard doll, 12-ins. long, supplied with 12-in, wood handle. Can really walk. 25c A splendid push toy. Price.



19-209. Toy Dresser in which to keep doll's clothes. Made of wood, well made and finished, 4 drawers and oblong mirror, size 5 x 3, height to top of mirror 8 1/4 ins. 85c

# SCHOOL DAYS



Elementary school classroom

STATISTICAL OUTLINE OF CANADIAN EDUCATION											
EDUCATION	1911	1916	1921	1924	1925	1926	1927				
Enrolment Average daily attendance Number of teachers Total Public Expenditure	40 516	1 622 351 1 140 793 50 307 \$57 362 734	1 869 643 1 335 454 56 607 \$112 976 543	2 013 158 1 506 698 62 302 \$119 484 033	2 034 080 1 524 665 62 394 \$121 034 234	2 063 498 1 547 992 63 840 \$122 701 259	2 076 284 1 563 212 66 004 \$125 876 375				

### Canada Year Book, 1929

### GEOGRAPHY TEST

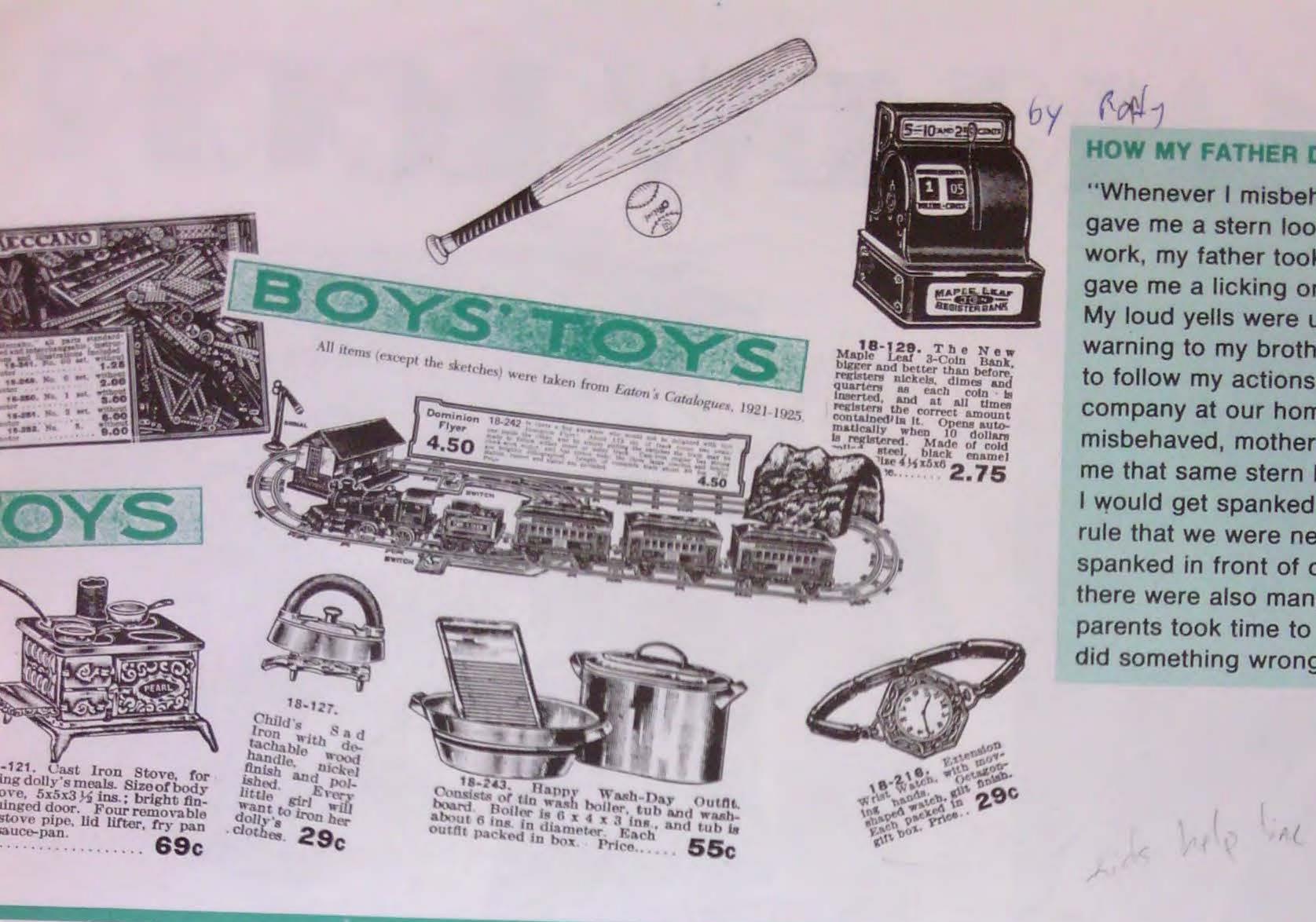
- Through what waters would a boat pass in going from Port Arthur to Montreal? Name one important article which might form part of its cargo.
- (a) State which of the following are exports and which are imports of Canada: cheese, apples, salmon, rubber, raw cotton, oranges, nickel, raisins.
  - (b) Name one country from which we obtain each of the following imports: hard coal, rice, linens, tea, coffee, sugar, woollens, bananas.
- (a) Name three important industries of the province of Quebec.
  - (b) Where are the following Quebec cities located: Montreal, Hull, Trois Rivières, Quebec?

    Tell why each is important. Examination Papers.

    Ontario Ministry of Education



ONE GRANDSON-CELORON DE BIENVILLE, WITH A BAND OF MEN CLAIMED ALL
THE COUNTRY DOWN THE ONIO AND THE
ALLEGHENY, FOR FRANCE ON THE TREES
THEY NAILED PLATES BEARING THE ARMS
OF FRANCE, AND IN THE GROUND THEY BURGED
LEAD PLATES. THE FRENCH FOLLOWED UP THES
BY BUILDING FORTS ALONG THE ROUTE.



HOW MY FATHER DISCIPLINED ME

"Whenever I misbehaved, my parents gave me a stern look. If that didn't work, my father took off his belt and gave me a licking on the rear end. My loud yells were usually sufficient warning to my brother and sister not to follow my actions. If there was company at our home and I misbehaved, mother or father gave me that same stern look which meant I would get spanked later. It was a rule that we were never scolded or spanked in front of company. But there were also many times my parents took time to talk with me if I did something wrong."

## HISTORY TEST

- 1. Give an account of the parts played in Canadian history by any three of the following:-
  - (a) Sir John A. Macdonald.
  - (b) Hon. George Brown.
  - (c) Sir Wilfrid Laurier.
  - (d) Lord Durham.
  - (e) Sir George Etienne Cartier.
  - (f) Sir Isaac Brock.
- (a) Give the chief provisions of the British North America Act.
  - (b) State the circumstances under which British Columbia and Manitoba became provinces of Canada.

## OR

- (a) Give the name by which the official is known who is at the head of each of the following: a township council, a county council, a town (or city) council.
- (b) By whom are the members of the Senate appointed?
- (c) Name two matters over which the Dominion Government has control and two matters over which the Provincial Legislature has control. Examination Papers, Ontario Ministry of Education

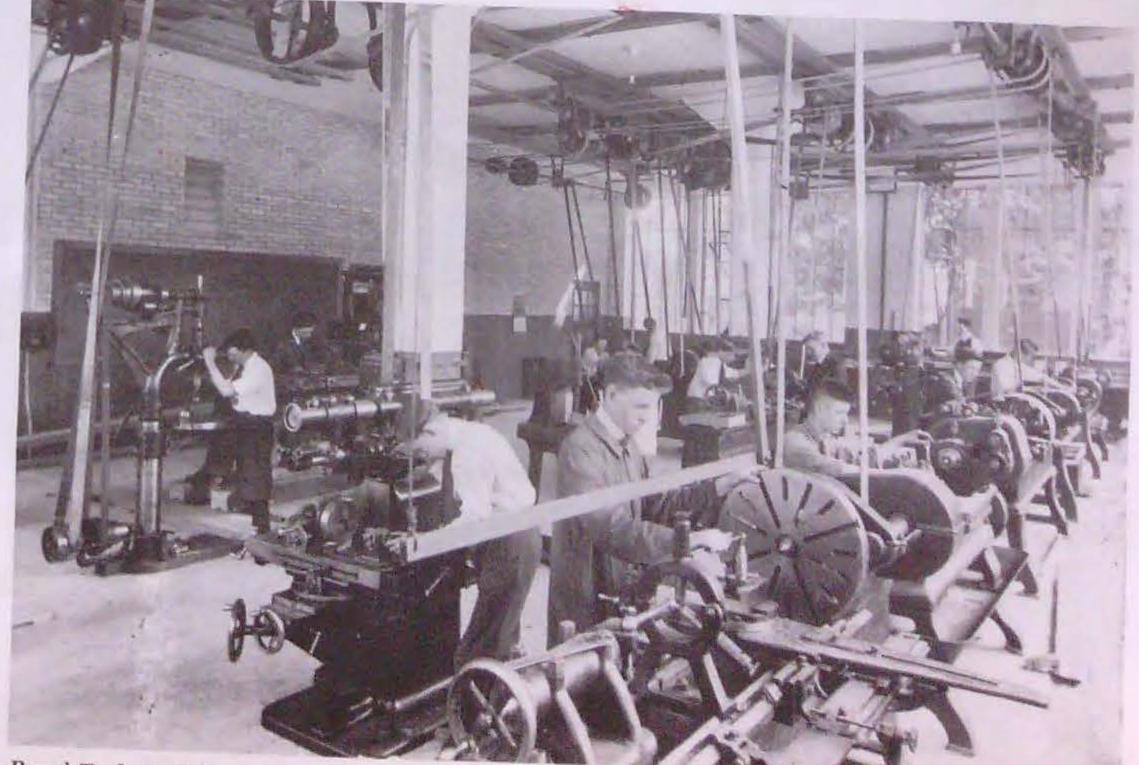
## ENGLISH GRAMMAR TEST

- 1. Write the following sentences, selecting from the brackets the proper word in each case; give reasons for your choice: -
  - (a) I saw the man (who, whom) you met last evening.
  - (b) (Was, Were) either of the men here?
  - (c) He has (less, fewer) friends each year.
  - (d) The number of automobile accidents (is, are) very large.
  - (e) He walks very (slow, slowly). Examination Papers, Ontario Ministry of Education

### ARITHMETIC TEST

- 1. For \$1 500 a dealer bought a farmer's crop of 380 barrels of apples. To pick and pack the apples the dealer paid 8 men for 5 days at \$3.50 per day each. He also paid 75 cents for each barrel and \$130 for freight and cartage. At what price per barrel must he sell the apples to make a clear gain of \$225?
- 2. A man built a house valued at \$5 000. He insured it for one year for 75% of its value at 60 cents per hundred dollars. He paid taxes at 30 mills on the dollar on 80% of its value. How much did he pay for both insurance and taxes?

Examination Papers, Ontario Ministry of Education



Boys' Technical School



A—All-wool cardigans, consistently match their socks—or vice versa. In plain heath-er-toned mixtures, checks, and colorful fancy patterns, V-neck style, with two pockets. Sixes 36 to 44, each \$10.50. Matching hose, \$5.00 a pair .- Main Floor, Queen Street

Cardigan. \$10.50



James St.

They Will Like the Comfort Of These Summer Clothes

JACK is now twelve years old, and wears long khaki trousers and outing shirt of heavy twill cotton. The shirts are on the Main Floor, Queen St. Sizes 12 to 14%. Price, \$1.10. The trousers on the Second Floor. Sizes 6 to 10 years, \$1.25 pair Sizes 11 to 18 years, \$1.50.



MARIES mother derives her in khaks estton middy and bloomers, about the camp or garden. The bloomers are very full, pleated on a waist band. Both are in vives 6 to 14. Priced at \$1.98 each for middy and bloomers.—Fourth Floor, Centre

# Dark Grey Tweed In Three-in-One Style

SIZES:

34 in. chest with 30 in. waist only 35 in. chest with 31 in. waist only 36 in. chest with 32 in. waist only 37 in. chest with 33 in. waist only 38 in. chest with 34 in. waist only 39 in. chest with 35 in. waist only Choice of leg lengths 29 to 33 ins.

44-532 This splendid suit, made of a good wearing dark grey cotton and wool tweed, is tailored in the three-in-one style. Can be worn as belter; with belt removed as a waistline model, or with strap waistline removed as a plain two-button singlebreasted coat. High-peaked roll lapels with slightly slanting welt pockets; five-button vest; cuff bottom trousers with five pockets and belt loops. Well tailored throughout. State correct size. height and weight when ordering.

Price, delivered

33.75



# FOR CANADIANS



Mr. and Mrs. Snell on their wedding day, 1928, Dashwood, Ontario

Misses' New Hat

Choice of Wood (light)
Brown, Sand, Henna,
Saxe Blue, Purple,
Almond Green or Black."

Misses' stylish
Hat of Velvet,
combined with Fine Art Silk
Pretty embroidered trimming
in harmonizing colors. Headsize about 22½ ins.





Stylish and Inexpensive (See Table of Sizes to Left).

Color Navy with White only.

84-291 Navy All-Wool Serge with a white hairline stripe is the smart, service-giving fabric that fashions this straight-line model for misses. Insets of the material with the stripes running across extend from beneath pointed button-trimmed flaps on pockets. Long set-in sleeves have turn-back cuffs while faunty self tie and girdle make a swagger finish. "EATON-MADE," Finished with deep basted hem. Price 7.50





Silk Crepe-de-Chine Model Bust sizes 34, 36, 38, 40, 42, 44, 46. Choice of Black, Grey or Sans.

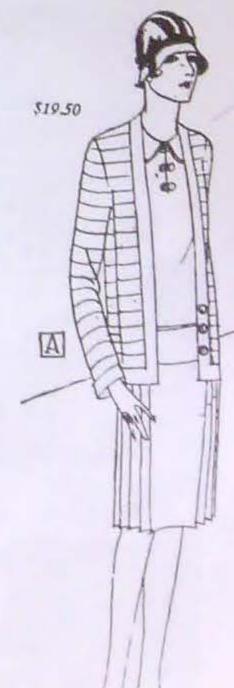
78-546 Tucks are in high favor as trimmings this by a little space from groups of pin tucks separated ranged, as filustrated, on front of this appealing Overblouse. The material is Sitk Crepe-de-Chine and it is also used to cover buttons and form sleeves and the cuffs fasten with hook and eye. Doublefold of the Crepe-de-Chine State size and color desired when ordering. Price.



Misses' Bodice Skirt of Serge 5.95

Color Navy anix. Skirt Isogeba, 52, 32, 34,766.

84-514 The new and practical Bodge Skirt is here incredured, this raw being developed to mines with idented white section of fine neft All-wood Sprgo attached to a white sile bedies. The narrow lox pleats make this a particularly happy example of this superver style which is the correct accompanional for an everblone or the modish Jacqueres "EATON-MADE." Price 5.95



A-A charming version of the new three-piece jacket frock, developed in pitch pine green wool jersey, with a matching sleeveless blouse of crepe-de-

Chine. The jacket exploits horicontal tucks and a fabric flower,

while narrow side pleats give skirt fulness. Also in light tan with

rose beige, navy with sand or grey, queen blue or almond green,

\$19.50.

When Ordering by Mail.

# 5.95 Misses' Fashionable Skirt of All-Wool Flannel

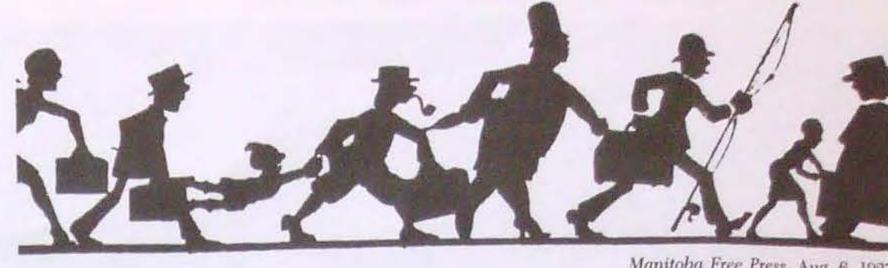
Color Cream anty. Walsohands 24, 75, 75, 27, 28 inc. Choice of frunt lengths 30, 37, 34 inc.

84-512 falue for the fashiomatic a handbette version, its material is of an excellent quality has ing a soft amount finish, while the inset pockets are stressed by five with embrodiers efficient. On this model that is made in our own workseems, ellicht fullness is controlled by gathern beneath betton trimmed beit Price. 6.95





Balloon bursting race at a Toronto Transit Commission Picnic, July, 1926



Manitoba Free Press, Aug. 6, 1927.

# AFIER WORK: ENTERTAINMENT AND CULTURE

The silver and silent [movie] screen arrived across Canada in the cities, and towns of over 5 000 people. Canadians enjoyed a wide range of talent in films featuring such stars as Charlie Chaplin, Douglas Fairbanks Jr., Toronto-born Mary Pickford and Clara Bow, the "It" Girl. The 451 theatres of Canada presented a mixture of stage, vaudeville and motion picture entertainment throughout the 1920s. The first two rapidly disappeared when the "talkies" arrived in 1928.

Mary Pickford plays Little Annie Rooney.



Ontario Agricultural College Orchestra, Guelph, Ontario, 1922-23

### DANCES OF THE 1920s Shimmy Waltz Black Bottom Fox-Trot

Bunny Hop Tango Charleston Butterfly

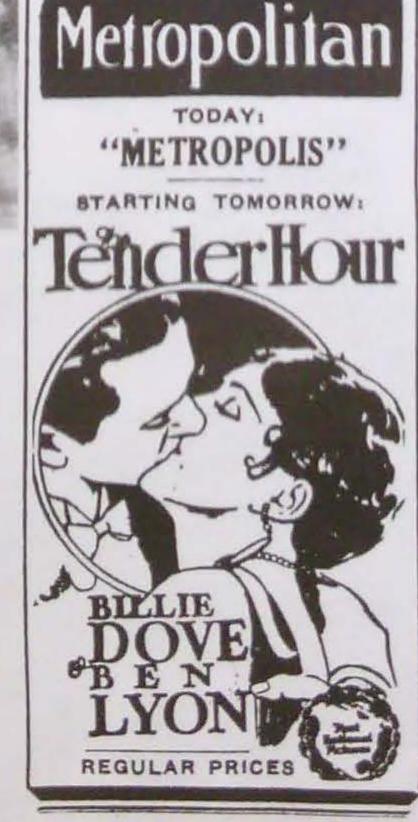
Strut

Turkey Trot Cheek to Cheek



## 1920s HIT PARADE

- 1. Ain't We Got Fun
- Sweet Georgia Brown
- 3. Birth of the Blues
- Bye Bye Blackbird
- 5. When the Red, Red Robin Comes Bob, Bob Bobbin' Along.
- 6. It Ain't Gonna Rain No More.
- 7. I'm Looking over a Four Leaf
- 8. Happy Days Are Here Again
- 9. Tea for Two
- 10. Look For the Silver Lining 11. Yes, We Have No Bananas
- 12. Sunny Side up 13. This Is My Lucky Day
- 14. Barney Google 15. Let's Do It, Let's Fall In Love



AS COOL AS THE BEACHES

Manitoba Free Press. Aug. 19, 1927













London Free Press. Oct. 18, 1929



A great source of family fun was the company picnic. Here the line-up waits for free ice-cream,

summer of '29



Sleighing, snowshoeing, and skiing were all popular winter sports at Toronto's High Park.

The church in rural and small-town Canada was the centre of social life for young and old alike. If a congregation was big enough to support its own clergyman, religious services were often held twice on Sunday.

During the week, according to the seasons, there were other church-centred activities such as strawberry socials and free harvest suppers.

In the winter months, a young people's group often put on a play and a box lunch social. The play was rehearsed in homes on cold winter evenings; a box lunch was put together and decorated by each girl, to be bid upon by her favorite young man. Occasionally some smart alec might bid against her steady beau, forcing the price of the box lunch up to \$7 or \$8. In this way the group raised money for items such as gramophones and phonograph records.

Country church scene

### THE GROUP OF SEVEN

# J. E. H. MacDonald Frank Johnston Franklin Carmichael A. Y. Jackson Arthur Lismer Fred Varley Lawren Harris

In 1920 a group of painters mostly from Ontario and Quebec decided to form "a friendly alliance for defence" against negative responses to their work from art critics, other artists and the Canadian public. Named the Group of Seven, they had worked closely with Tom Thomson (who drowned in a mysterious accident on Canoe Lake in Algonquin Park in 1917) and they inspired others such as Emily Carr of Victoria, B.C.

Determined to paint Canada in a new and distinctive manner, the Group despite their fears met with critical acclaim and much public acceptance. In fact, their very success in encouraging Canadians to appreciate the beauty of Canada's landscapes and Canadian artistic interpretation made it rather difficult for other artists of the time to develop a diversity of styles and subjects.





Moonlight To-Night
—and Dancing
—and Dancing
—and Dancing

A promotive visual property of the control of the co

Band Stand at Sunnyside Beach, Toronto, June 18, 1924

# PROHIBITION ACT OF BRITISH COLUMBIA

May 31, 1916

"No person shall within the province, by himself or agent ... expose or keep for sale ... or offer to sell or barter or in consideration of the purchase or transfer of any property or thing or for any other consideration... give to any other person any liquor." [Section 10]

### EXCEPTIONS

- (a) When sold for a mechanical or scientific purpose
- (b) When sold for medicinal purposes doctors, dentists, veterinaries
- (c) When sold for sacramental purposes
- (d) When sold by government-appointed vendors
- (e) When sold by a brewer, distiller, or any other person licensed by the Government of Canada for the manufacture and keeping of spirituous, fermented, or other liquors
- (f) When sold by a person who has a separate warehouse for the sole purpose of selling or exporting liquor for export from the province
- (g) When owned by a private person within a private dwelling house

### CONTROLS

- (a) Every brewer and distiller or other person licensed by the Government of Canada, and every liquor exporter must keep records of sale showing the date of purchase, the purchaser, and the carrier.
- (b) Government-appointed vendors shall keep a record of the purchaser, affidavits of use, prescriptions, and written requests.

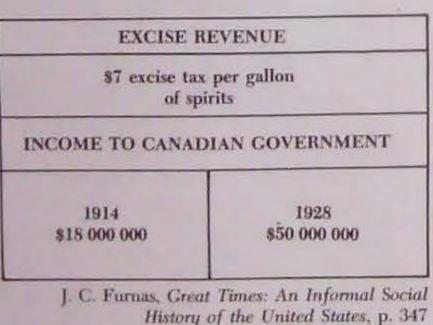
## PENALTIES

- (a) Every person contravening Section 10 upon conviction is liable to imprisonment, with hard labour, for a term not less than six months, and not more than twelve months for the first offence.
- (b) If the offender be a corporation, it shall be liable to a penalty of one thousand dollars.

Provincial Archives of British Columbia

# PROHIBITION: A STATE OF CONFUSION





ROYAL COMMISSION INVESTIGATING

"Virtually every distillery, brewery and liquor exporter found it expedient to either burn or lose their company's doctored ledgers. The govermnent sued 30 of them but collected only a piddling \$3 000 000 in back taxes"

CUSTOMS AND EXCISE, 1926

"When Canada Ran the Rum" by Frank Rasky, The Canadian Magazine, Nov. 1, 1969

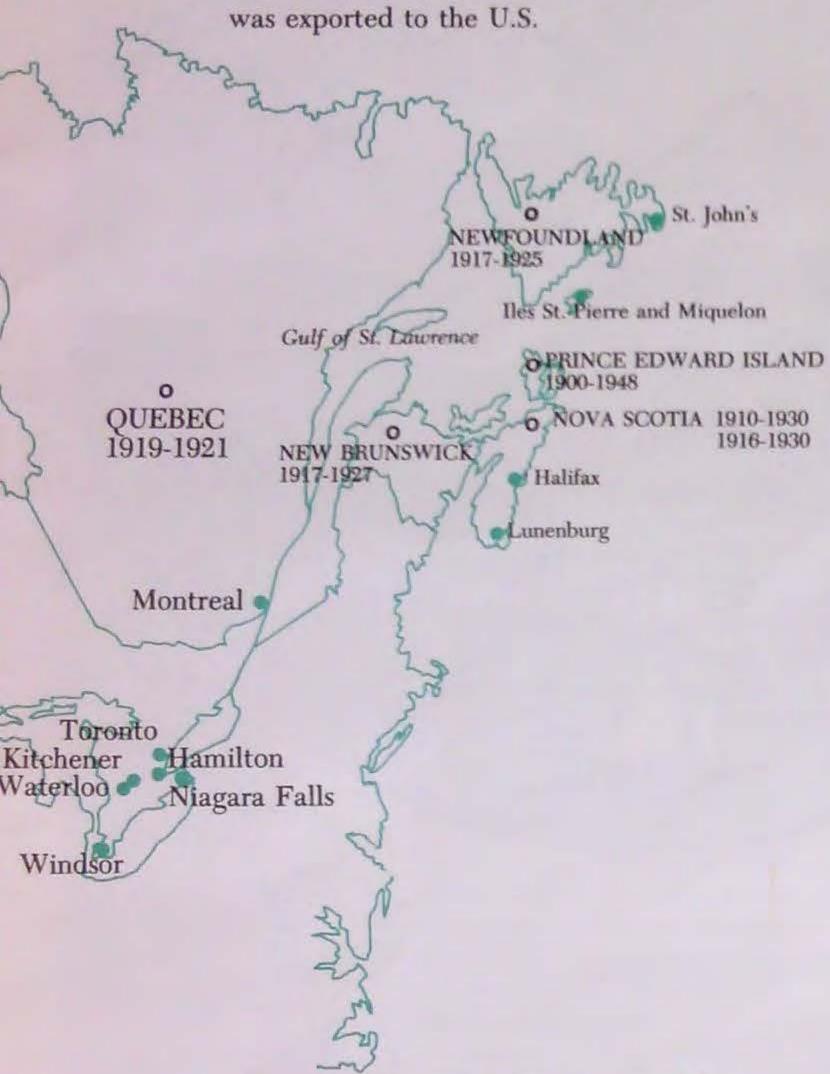


	ALBERTA	
	1915	1920
BREWERIES	7	5
ACTUAL SALES (Including bootlegging activity)	\$14 000 000	\$5 000 000

R. Allen, The Social Passion: Religion and Social Reform in Canada, p. 270

### Key

- o Periods of Prohibition
- Centres with warehouses where liquor was exported to the U.S.



### ONTARIO

6 distilleries and 29 breweries operated almost undisturbed throughout the prohibition era.

G. A. Hallowell, Prohibition in Ontario 1919-1923, p. 117.

Should B.C. go dry, don't forget that y you with big doses of alcohol in the cines:	our druggist following pa	can supply tent medi-
Hamlin's Wizard Oil	65%	alcohol
Hall's Great Discovery	43%	alcohol
Hamlin's Remedy	22%	alcohol
Paine's Celery Compound	20%	alcohol
Wine of Cardin	20%	alcohol
Peruna	18%	alcohol
Lydia E. Pinkham's Vegetable		
Compound	18%	alcohol
Rexall's Rheumatic Remedy	18%	alcohol
Electric Brand Bitters	18%	alcohol
Buchu Juniper Compound	16%	alcohol
Carter's Physical Extract	22%	alcohol
Hooker's Wigwam Tonic	20.7%	alcohol
Liebig Company's Coca Beef		
Tonic	23.2%	alcohol
Burdock Blood Bitters	25%	alcohol
Hop Bitters	12%	alcohol

### Provincial Archives of British Columbia

# GOVERNMENT CONTROL IS GOING TO WIN VOTE FOR IT

# ---because:

Prohibition is compulsion, and can never be enforced because public opinion is NOT behind it.

It is impossible to make men temperate by legislation. This can only be accomplished by force of example and education.

Direct taxation cannot be avoided if the G-vernment Control Act is not endorsed. Direct taxation to balance the Geennment Budget would cost each head of a family from \$20.00 up to \$30.00 per year.

Vote Government Control to put the three million of dellars made by the bootleggers annually into the Public Treasury for public services.

Dominion Bureau of Statistics prove that Government Control has decreased the consumption of alcoholic liquors in Canada by 37%.

Old Age Pensions and Mothers' Allowances can be made possible if Government Control is endorsed.

Tourist traffic will be greatly increased if Nova Scotia adopts Government Control of liquor.

Vote Government Control to protect our young people from secret drinking now prevalent under the Nova Scotia Temperance Act.

Remember Joseph Howe condemned a prohibitory law as impossible of enforcement in 1854. His judgment has been vindicated.

The medical profession condemn prohibition. Cases of acute and chronic alcoholism have increased tremendously at the Victoria General Hospital, Halifax, under the N.S.T.A.

Labor has always been opposed to prohibition and will support Government Control almost 100 percent.

# Who Is Entitled To Vote?

Any person may vote in the district in which they reside even if their name is not on the list, upon presenting themselves at the poll and taking an onth to the effect that he or she is a British subject, is 21 years of age, and has resided in the province of Nova Scotia for the last twelve months and being vouched for by a duly qualified voter whose name does appear on the list.

Railway employees, fishermen, sailors, and commercial travellers may vote anywhere in the Province upon subscribing the oath of qualification as above set forth.

Take This Sample Ballot to the Poll With You to Assist You in Marking Your Ballot Correctly.

BALLOT
LIKE THIS

	YES	NO
L Arr you in favor of continuing the Nova Scotia Temperance Act?		X
2. Are you in favor of the sale of alcoholic Liquors under a Government Centrol Act?	X	

DO NOT WRITE YES or NO MARK X

# TEMPERANCE REFORM ASSOCIATION

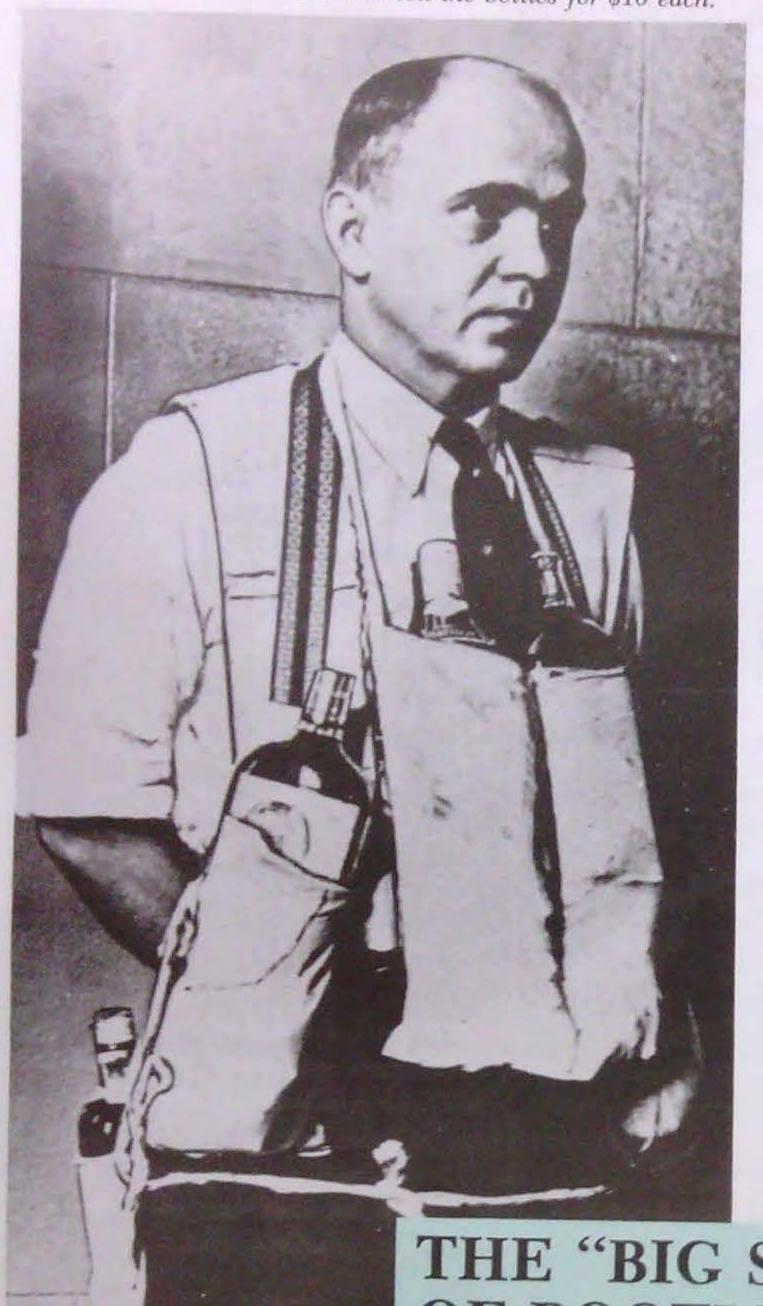
Halifax Herald, October 30, 192

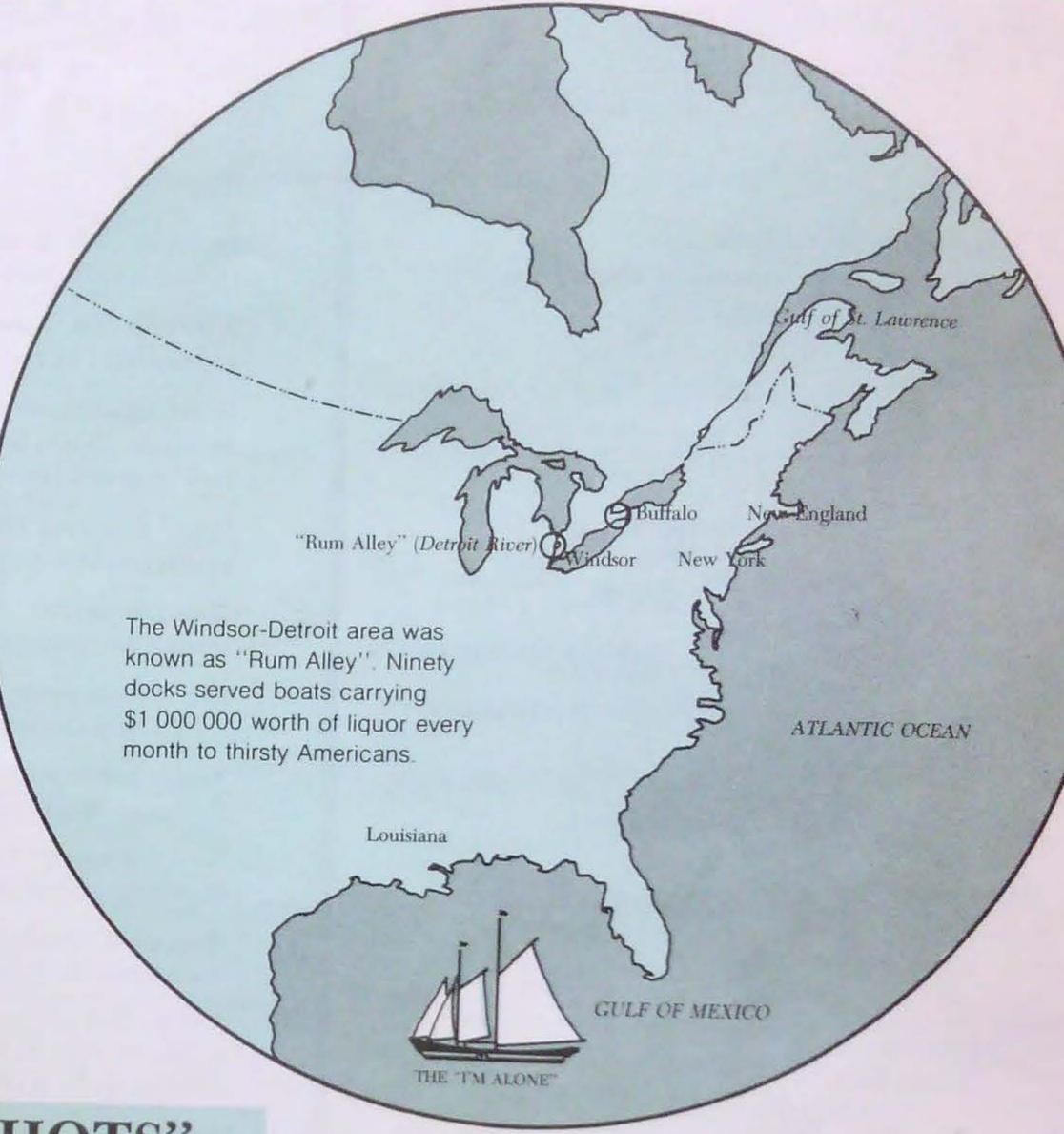
### REVENUE AND CONSUMPTION

The Canadian revenue collected from beer and liquor jumped by 400% at a time when the consumption of all kinds of alcohol by Canadians was down by half.

This Hamilton man smuggled liquor into Buffalo, New York, by strapping as many bottles to his body as he could, and then putting on his overcoat. Once he passed through customs, he could sell the bottles for \$10 each.

# BOOTLEGGERS





THE "BIG SHOTS"
OF BOOTLEGGING

Emilio "The Emperor Pick" Picariello worked out of Fernie, British Columbia. He had a fleet of cars which transported shipments of liquor through the Crow's Nest Pass into Alberta and then into the United States. "The Emperor Pick" paid bribes to police and provincial liquor agents. He was left alone until the Alberta government in 1922, cracked down on his operation. Eventually Picariello was arrested on a murder charge and hong May 3, 1923.

From But Not in Conada by Walter Stewart, published by the Macmillan Company of Canada Limited, 1976.

Rocco Perri operated out of Hamilton, Ontario with a fleet of cruisers and 40 trucks. Perri and his girlfriend, Bessie Starkman, organized a lucrative business of rum-running on the Great Lakes. But there was a price. Bessie was gunned down by rival mobsters in 1930 and Perri himself disappeared and was presumed dead in 1944.

The Canadian Magazine, Nov. 1, 1969

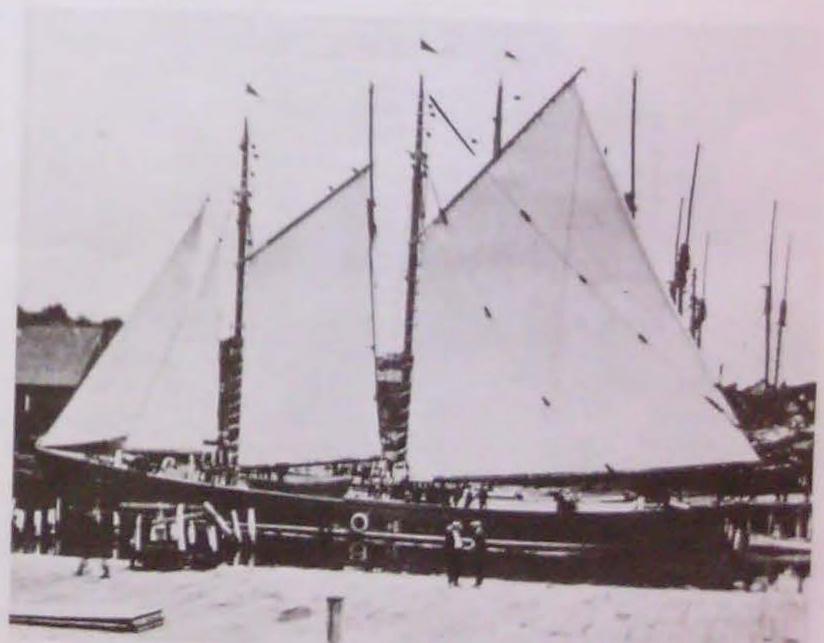
### A HOMEMADE STILL

- fermented mash (potato or peach skins)
- 2. bath tub
- electric hotplate or stove
   copper kettle
- copper tubing
- jars for distilled brew.

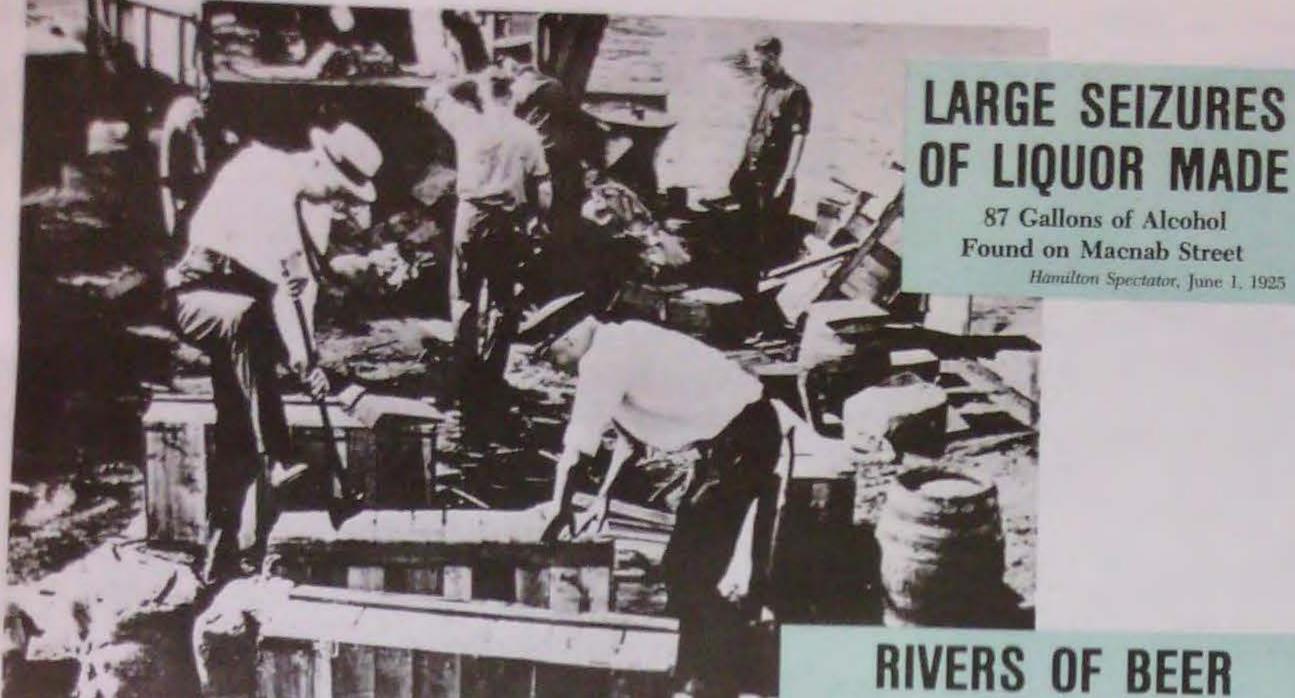
The dangers of bootleg booze were real: Every year throughout prohibition some Canadians died from drinking "rot gut".



The "I'm Alone"



Canadian schooners smuggled whiskey to the coast of Louisiana, in the Gulf of Mexico, where their cargo was picked up by American speedboats, and transported inland. The Canadian ships could not be arrested by the United States Coast Guard as long as they remained outside of American territorial waters. In spite of this, in 1929, the "I'm Alone", a Nova Scotia rum-runner, was pursued and sunk by the United States Coast Guard in international waters.



Officers destroy confiscated liquor.

ale smuggler

# WHAT TO DO WITH STOCK OF LIQUOR

Confiscated Intoxicants in Possession of the Police Are Now Causing Authorities Great Perplexity.

### LAW IS NOT CLEAR AS TO ITS DISPOSITION

Regulations of Sale of Two Percent Beverages to Minors Is Also Attracting Serious Attention.

Would it be a breach of the prohibition act if the city police department sold the several thousand gallons of confiscated liquor now in their custody to the provincial liquor vendors?

Vancouver Sun, Apr. 17, 1929.

# STILL BUSTING TEMPERANCE ACT

# RIVERS OF BEER RUNNING IN HOTELS OF MANITOBA CAPITAL; MOST BARS ARE "WIDE OPEN"

From three to six carloads a week, with an average of 60 barrels to the car, are being shipped into Saskatchewan by Manitoba brewers. This imported beverage, camouflaged as innocuous temperance drinks, varies in alcoholic content from 6 to 11 per cent. Its quantity and the widespread nature of the shipment to various portions of the province, constitutes a serious problem to the Saskatchewan authorities.

The Leader, in probing conditions in Winnipeg, made the discovery – that the open bar is a reality in Manitoba and [its capital city] Winnipeg... Strong beer is sold openly over the counter at 25 cents a glass; stronger drinks – mostly home brew – cost 50 cents a drink. This, too, is sold more or less openly in spite of the so-called "iron bound" temperance laws of Manitoba.

Regina Leader-Post, Dec. 22, 1922

# HAMILTON MAN UNDER ARREST

Is Alleged to Have Been Toting Booze Cargo Big Liquor Seizure in Tonawanda Hotel

Hamilton Spectator, June 1, 1925.

# CRIMINAL ACTS IN CANADA, 1928

	II.	926	19	28
Classes and Offences	Charges	Convic-	Charges	Convic
	No.	No.	No.	No.
Class L - Offences against the Person				
Murder	.51	15	42	19
Murder, attempt to commit Manslaughter	13	7	21	18
Shooting, stabbing and	78	45	95	35
wounding	267	168	298	189
Aggravated assault Assault on police officer	753	482	895	640
Assault and battery	533 1 487	1 261	465 1 576	433 1 283
Causing injury by fast driving			20010	1.400
Various other offences	28	17	87	52
against the person.	134	106	101	74
Class II. – Offences against Property with Violence				10
Burglary, house, warehouse and shop breaking	1711	1 417	2 175	1 948
Robbery and demanding with	No. WALL		G. 4.10.	- SEEO
menaces Highway robbery	273	207	312	209
Class III. – Offences against	2	1	13	10
Property without				
Violence Embezzlement				
False pretences	1 116	6 882	1 599	1.004
Feloniously receiving	604	400	596	1 294
stolen goods.			-	10000
rand and conspiracy to defraud	882	593	979	707
Horse, cattle and sheep	13.52	1000	91.0	737
stealing Theft	53	37	61	48
Theft of mail	8 139 24	6 651 21	9 479	7 870
Theft of automobile	417	366	23 735	19 638
Class IV. – Malicious				
Offences against Property				
Arson	76	38	79	33
Malicious injury to horses				90
and cattle, and other wilful damage to property	269	201	200	200
lass V Forgery and	200	201	369	282
Other				
Offences against the Currency				
Offences against the				
currency	6	2	6	2
orgery and uttering				9
forged documents  lass VI. – Other Offences	451	383	627	549
Not Included in				
the Foregoing				
Classes. reach of the Trade Marks				
Act	49	48	26	50
ttempt to commit suicide	82	71	99	26 74
arrying unlawful weapons riminal negligence	140	125	131	112
onspiracy	116	55	151	65
eeping bawdy houses		20	100	49
and inmates thereof fences against gambling	831	739	918	844
and lottery acts	590	550	1504	1.400
fences against revenue	0.00	350	1 524	1 403
laws	233	193	330	240
icit stills	F 67 67 7	376	312	100.00
icit stills rjury and subordination	400	010	312	291
rjury and subordination of perjury	107			
rjury and subordination	1	60	139	70

Canada Year Book 1928

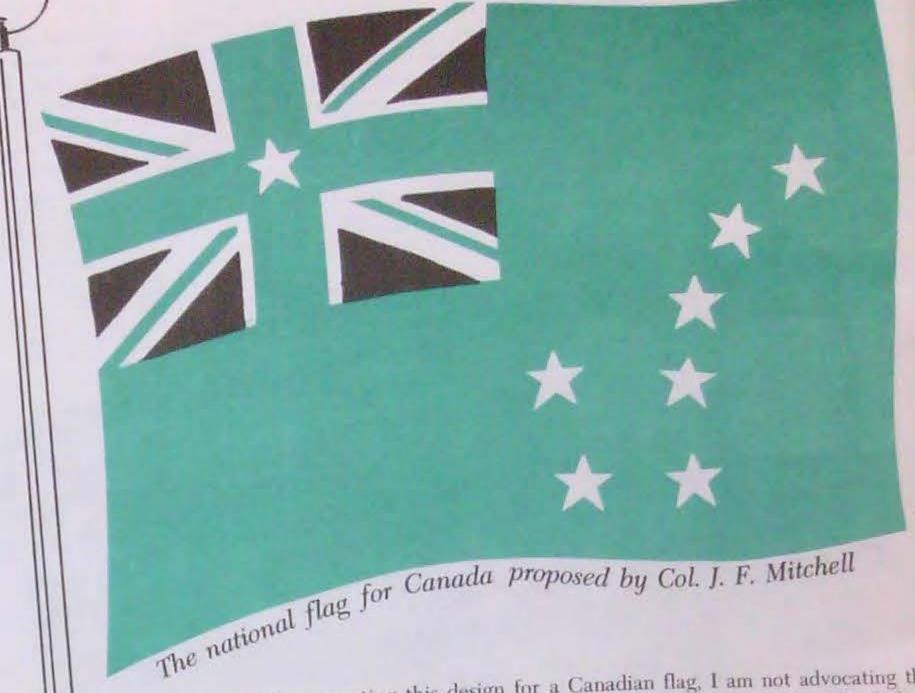
# CONFESSIONS OF A BOOTLEGGER

"It found it very easy to make my own still—all you needed were some washtubs and coils of copper tubing. This was called a 'tea kettle' still and usually produced two gallons a day. The police had no way of stopping guys like me because the fines were too small. I heard about one bootlegger who was caught and fined \$300. But the next day he was back in business earning over \$7000 a year from illegal booze.

"Besides, even if the government put all bootleggers out of business, a guy could always get a drink by doctor's prescription for 'medicinal purposes'."

# Convictions for Offences against the Liquor Acts, years ended Sept. 30, 1900-1928:

Years	P.E.I.	N.S.	N.B.	Que.	Ont.	Man.	Sask.	Alta.	B.C.	Yukon.	N.W.T.	Total
1914	72	660	365	882	2 328	166	404	PEN	2007			
1915	42	633	390	1 021	2 018	124	404	551	394	49	-	5 87
1916	75	646	352	1 015	2 002	172	378	573	246	27	-	5 455
1917	36	449	312	1 076	2 927	289	967	713	295	11	-	6 248
918	42	412	288	1 155	3 410	230	774	885	576	15	77	7 339
919	37	479	387	1 479	3 353	100	422	678	812	23	-	7.475
920	23	394	585	1 975	4 385	175	434	436	597	6	-	7 383
921	44	362	419	1 384	4 938	380	452	618	1 427	8	-	10 247
922	28	267	366	954	3 246	427	583	907	1 394	2	*	10 460
923	39	264	364	1 724	3 958	392	708	1 043	1 503	12	-	8 519
924	29	293	375	1 549	100000000000000000000000000000000000000	542	997	990	1 196	14	-	10 088
925	51	235	319	1919	4 678	452	966	817	1 286	4	-	10 449
926	53	499	393	2 104	5 047	512	1 078	758	1 699	9	9	11 636
927	66	610	271	PERSONAL PROPERTY.	6 362	786	1 231	737	1 345	2	-	13 512
928	69	688	478	2 025	5 620	627	1 245	814	1 186	13	- 1	12 477
	00	000	410	2 096	7 812	598	1 174	944	1 350	22	39	15 000



"In presenting this design for a Canadian flag, I am not advocating that Canada should have a distinctive flag, or should substitute [it for] the Union Jack. But recognizing there is a deep and growing sentiment for a national flag in Canada, I believe it better to guide that sentiment in the Col. J. F. Mitchell, Speech in th right direction."

Canadian House of Commons, 192



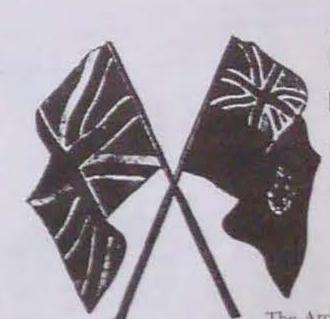
Lib. 1921 · 1926: 1926 · 1927

# Mr. Mackenzie King:

"Especially in the case of the younger and smaller countries, foreign relations are mainly neighbourhood relations. It is with neighbours as a rule that intercourse is most frequent, and the number of difficulties requiring joint adjustment is greatest. It is not surprising, therefore, that in Canada, foreign relations mean predominantly relations with the United States. The United States is very much our neighbour, sharing a common border line over three thousand miles in length, and the relationship is intensified by the comparative absence of other near neighbours. It is not an unmixed blessing to have a neighbour so dominant in wealth and population and ambition, but there is certainly no other great foreign power we would as soon have at our doors.

"I have found some apprehension as to the Americanisation of Canada. Certainly our business and social relations are very close, and are bound to be closer, and many phases of our life reflect United States influence. But, so far as there is similarity of attitude, it is as likely to be due to similarity of New World conditions as to the influence of one country or the other, and in fundamentals there is no evidence or likelihood of United States permeation [influence]. We are developing not only a distinct national consciousness, as Lord Byng indicated the other evening, which serves as the strongest possible safeguard against such permeation [influence], but a distinct national type of character and of social organization which our friends of the United States are the first to note and recognize. Social absorption, I may assure the pessimists, is as far off as political union."

- Prime Minister Mackenzie King, Imperial Conference, October 25, 1926 Documents on Canadian External Relations, 1926-1930, Vol. IV

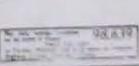


# For All Occasions

Cotton Flags on sticks. Wool Bunting Flags with are Union Jacks Canadian, French.

The Archives, Eaton's of Canada, Ltd.

1922 Chanak



The Globe.

KEMAL'S FORCES OVERRUN NEUTRAL ZONE ON ASIATIC SIDE OF STRAITS OF DARDANELLES AND ARE UP AGAINST BRITISH ENTRENCHMENTS

From the Globe, by permission of The Globe and Mail, Toronto

# Peace Conference

"Canada had led the democracies of both the American continents. Her resolve had given inspiration, her sacrifices had been conspicuous, her effort was unabated to the end. The same indomitable spirit which made her capable of that effort and sacrifice made her equally incapable of accepting at the Peace Conference, in the League of Nations, or elsewhere, a status inferior to that accorded to nations less advanced in their development, less amply endowed in wealth, resources, and population, no more complete in their sovereignty, and far less conspicuous in their sacrifice."

-Prime Minister Robert Borden, 1919

# Chanak Crisis

After the First World War, Britain occupied positions at the straits leading from the Black Sea to the Mediterranean. Turkey, which had been on the losing side in the First World War, decided to seize control of the area, which was, in fact, within Turkish territory. It sent in troops, and Britain sent troops and ships to defend the area around Chanak against Turkey. The British Government sent a cable to Ottawa requesting that Canadian troops be sent to the area to help in the defence. However, an official in London gave the information contained in the cable to members of the Canadian Press, hoping to embarass the Canadian Government

into sending help. Prime Minister Mackenzie King responded: "I confess it annoyed me.... Surely all that has been said about equality of status and sovereign nations within the Empire is all of no account if at any particular moment the self-governing Dominions are to be expected, without consideration of any kind, to assume the gravest responsibility which a nation can assume (going to war). No Canadian contingent [troops] will go [to Chanak] without Parliament being summoned in the first instance. I shall not commit myself one way or the other.... I am sure the people of Canada are against participation in this European war."

For the first time, Canada was not automatically at war when England was.

# ENDORSES PLAN OF DISTINCTIVE CANADIAN FLAG

Founder of First Club Tells Of Movement Subject Was Given Attention Thirty Years Ago Pleased That Ottawa Is Acting at Last

A subject that has been occupying the mind of Col. C. R. McCullough, of this city, for the last thirty years, is now attracting nationwide attention. When the colonel formed the Canadian Club thirty years ago, he and the others who were active in the movement agitated for a distinctive Canadian flag, that would be made the official emblem of Canada. A few days ago Parliament appointed a committee of Deputies to go into the matter of a flag for Canada. The idea is to have suggestions sent to this committee from patriotic bodies all over the country. After due consideration, the selection will be made, and Canada will have an official flag at last.

The emblem in use at the present time consists of the British red ensign, with the official coat-of-arms of Canada on the fly. It is flown over the High Commissioner's office in London, and is generally accepted as the Canadian flag. It is really not official, though, and came into use through the Canadian merchant ships started to use the red naval ensign, so the practice of using the ensign with the coat-of-arms came into being.

Hamilton Spectator, June 11, 1925

### ONE FLAG

There will be much sympathy for the viewpoint of the Imperial Order Daughters of the Empire regarding the proposal of the Dominion Government to devise a new flag for Canada. "One flag, one throne, one Empire," is a slogan with the LO.D.E., and it is an excellent motto for adoption by the whole Empire. The ties binding the dominions together are ties of sentiment only, and there is no greater agent for the knitting of sentiment than a common flag. What could have persuaded the government that the present is a convenient time for bringing in this suggestion is hard to understand. Just now, when the Mother Country is wondering exactly what is meant by Canada's constant and somewhat vigourous assertions of independence, is scarcely the appropriate occasion for giving cause for further speculation.

This loyal Dominion feels humiliated by a succession of incidents which, however lacking in significance in themselves, are giving the impression abroad that the bonds of Empire are growing weaker and that Canada is impatient to cut the painter. No sensible Canadian is desirous of setting the country adrift in this way, of course: the affection and admiration for the Mother Land which prevail to-day in this British Dominion are perhaps stronger than ever before. But those in authority have the strangest way of demonstrating the fact. No opportunity is missed of asserting our national autonomy. There is, of course, not the slightest dispute as to that autonomy; but good taste, if nothing else, should prevent undue emphasis.

The facts are that we are all very, very proud of the Empire, proud of our ancestry and traditions, proud of the great and noble Mother Land, whose honorable reputation to-day stands at its zenith, and proud of the Union Jack which is the symbol of her power and authority. Under that flag we live secure and free, British in thought and heart and in our mode of living. This same flag unites the various elements of the country in one common sentiment and aspiration. Canada is inseparable from Britain and the Empire, and the Union Jack is the sign of that inseparability. "Quis separabit?" Let us jealously guard the precious emblems of our unity. The community owes a debt of gratitude to the LO.D.E. for its patriotic action in this matter.

Hamilton Spectator, June 11, 1925

### EMPIRE, DAY

Joined with these is our old English ensign, St. George's red cross on white field; Round which, from Richard to Roberts, Britons conquer or die, but ne'er yield.

It flutters triumphant o'er ocean,
As free as the wind and the waves;
And bondsmen from shackles unloosened,
'Neath its shadows no longer are slaves.

It floats o'er Australia, New Zealand,
O'er Canada, the Indies, Hong Kong;
And Britons, where'er their flag's flying,
Claim the rights which to Britons belong.

We hoist it to show our devotion To our King, our country, and laws; It's the outward and visible emblem, Of progress and liberty's cause.

You may say it's an old bit of bunting, You may call it an old coloured rag; But freedom has made it majestic, And time has ennobled our flag.

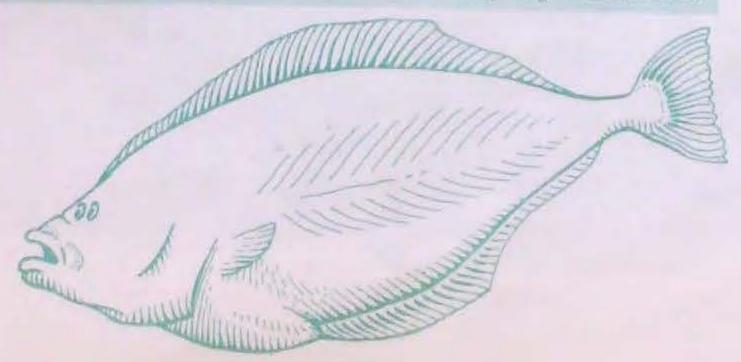
# 1923 Halibut Treaty

Treaty Between Canada and the United States of America For Securing the Preservation of the Halibut Fishery of the North Pacific Ocean.

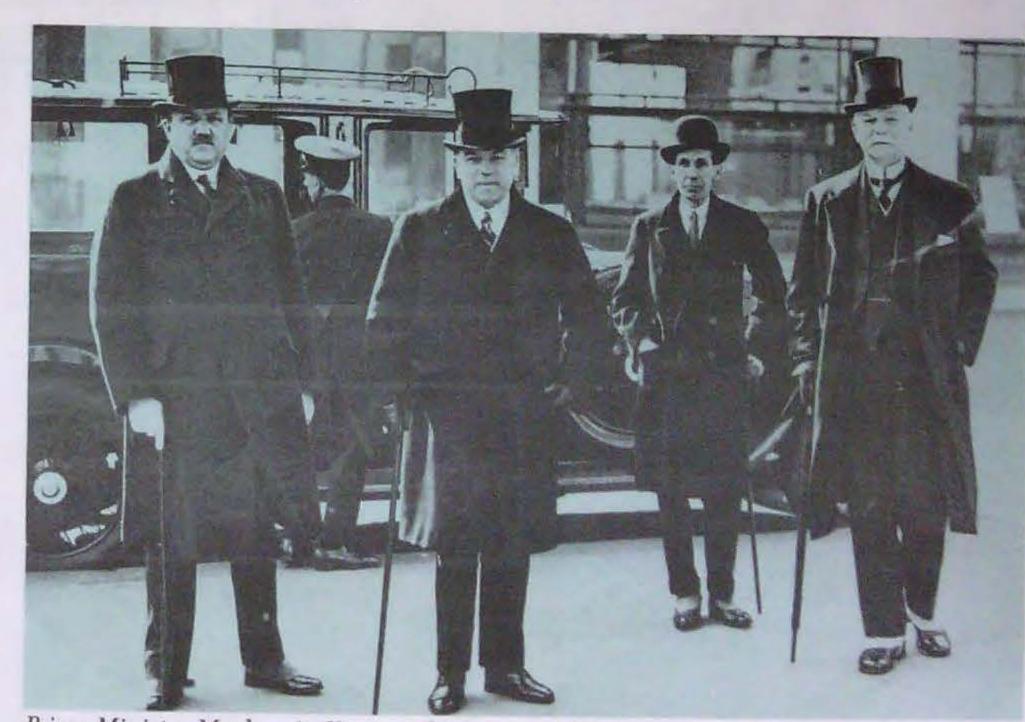
Signed at Washington March 2, 1923.

His Majesty the King of the United Kingdom of Great Britain and of the British Dominions, and the United States of America, being equally desirous of securing the preservation of the halibut fishery of the North Pacific Ocean have resolved to conclude a Convention for this purpose, and have named as their plenipotentiaries: His Britannic Majesty; The Honourable Ernest Lapointe, Minister of Marine and Fisheries of Canada; and Charles Evan Hughes, Secretary of State of the United States.

Treaties and Agreements Affecting Canada 1814-1925



# 1926 Imperial Conference



Prime Minister Mackenzie King at the Imperial Conference of 1926

At the Imperial Conference, a committee under the chairmanship of Lord Balfour, drafted a major report in which it was stated: "The dominions are autonomous communities within the British Empire, equal in status, in no way subordinate to one another in any aspect of their domestic or external affairs, though united to a common allegiance to the Crown and freely associated as members of the British Commonwealth of Nations."