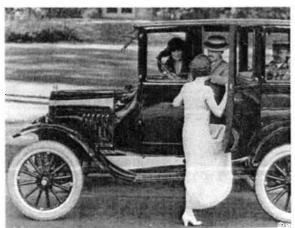
1920s Economy

1		about "urbanization" in th			^ ^
3y 1929] ■ Ha	Many Canadian fa d limited access t	amilies: o	(less than	_% of rural househ	olds have access to
ele Dic Dic in Dic	ctricity!) I not have inside I I not have access	running water (less than _ to a had	% of housel (le refrigerators!)	nolds in small towns ess than	s) _ of the households
Consum Aft		uying groceries people s	till had money lef	t over	
		lot of time and money			ines and
ne 1st	wspapers.	printe	d and shipped ac	ross the country	
Radio		More people could Advertising of pro Will	ducts on the radic iam Lyon Macker	o fueled nzie King: participat to ce	
6		Diamond Jubilee o King was impressed country with the re	f Confederation ed with this new i	medium and continu	
The Aut	comobile		2		

•	Canadian families had a car by 1929
	Evolution of highways, streetlights,
	Communities are

- Cdn. Car manufacturers (ie. McLaughlin Motors)
 - o have difficulty competing with
- Dependence on petrol (gas/ oil products) begins



Buying on Credit

 Up until now, credit was only given for a prompte Demand for prompte 	loan-food, fuel
	d merchants and banks to lend
money for more durable goods, like household furnishings and cars	
 Expensive items were bought with payback as an	
 Household debtdramatically Available even to play 	
owing Economy	
Industries developed	(Assembly
lines: more product, more quickly for less money)	
Products wereto buy	
 Vehicle ownership went from 300 000 in 1918 to 	in 1929
 Products wereto buy Vehicle ownership went from 300 000 in 1918 to	e hydroelectric power stations)
porting Goods	
 High demand for Raw materials 	
Ex. Pulp and paper industry expanded because it supplied the US wi	th paper for newsprint
Vheat:	
1/4 countries exports at beginning of WW1; by 1920: increased	0/6
Forces that helped increase wheat exporting:	70•
• ————————————————————————————————————	
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